

Global Digital Camera Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012

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Abstracts

The global digital camera industry experienced moderate growth during 2006-2011 and is expected to retain the same growth propulsion over 2012-2017. The industry revenue is forecast to reach an estimated \$46 billion by 2017 at a CAGR of 4.8% over the next five years (2012-2017). Asia Pacific emerged as the fastest growing region during 2006-2011 and dominated the industry with the highest contribution in 2011. Mirrorless hybrid cameras, DSLRs, and compact interchangeable-lens cameras drive the market.

Lucintel, a leading global management consulting and market research firm, has analyzed global digital camera industry and offers its findings in its comprehensive research report, 'Global Digital Camera Industry 2012-2017: Trend, Profit, and Forecast Analysis.' This report is geographically segmented in four regions - North America, Europe, APAC, and Rest of World. North America and Europe dominate the industry. Lucintel has identified that financial limitation, high learning curve and high injury rate, and rental equipment are the major industry growth challengers. Snowboard participation and snowboard events, good weather conditions, and favorable demographic trends and changes are the drivers providing the industry with competitive advantage.

The industry players with strong brand equity, innovative R&D capabilities, effective network management, and solid capital resources are expected to gain more industry share. This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, you need timely, useful information these market reports fulfill these core needs.

This Lucintel research report provides excellent understanding of recent industry scope

and overview, global macroeconomic overview, relative market attractiveness by region, annual industry trend, emerging trends, industry forecasts, Porter's Five Forces Analysis, product launches, and merger and acquisitions that determine the regional and segment opportunities, competitive landscape, and profitability trend and analysis of the major industry players. The key insights sections portray beneficial information on an industry segment's growth and regional growth trends.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global digital camera industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segments

Global digital camera industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global digital camera industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global digital camera industry analysis

Gross and net profit trends in the global digital camera industry analysis

Cost structure trend in the global as well as regional digital camera industry analysis

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

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