

# Global Defense Vehicle Industry Analysis 2013-2020: Trends, Profit, and Forecast Analysis, April 2013

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## Abstracts

The global defense vehicle industry, which includes armored and counter-IED (improvised explosive device) vehicles, is expected to reach US \$123.4 billion by 2017 with a marginal CAGR of just 0.1%. The industry's long-term outlook is influenced by certain factors such as continuous uncertainty in world affairs, the threat of terrorism, instability in the Middle East and other areas of unrest around the world. North America dominates the industry and represents the largest market share percentage.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on various changes and innovations in the industry and presents its findings in "Global Defense Vehicle Industry 2012-2017: Trend, Profit and Forecast Analysis." The industry comprises manufacturing of military aircraft, land vehicles, and naval systems. This report provides both qualitative and quantitative data analyses of this industry and its major segments.

Lucintel's study reveals the industry went through steep challenges caused by the decreasing revenue of government contractors such as Lockheed Martin and Northrop Grumman Corporation and also due to emerging economies being major buyers of defense products. Secondly, with the war in Afghanistan expected to wind down in the coming years, US defense spending is anticipated to witness a downtrend.

The demand for defense vehicles is driven by persistent security threats and geopolitical instability. Defense procurement budgets of nations such as China, the US, Brazil, India, and some Middle Eastern and Latin American countries influence the industry greatly. The demand for land vehicles is also affected by opportunities for advanced multipurpose vehicles and armored combat vehicles required for military operations in the Middle East.

This report highlights that the growth in global defense vehicle industry is expected to remain flat over the next five years (2012-2017). Asia Pacific is anticipated to emerge as the growth market with major contributions from India and China. Lucintel's report gives a concise description of the market definition and scope, market overview, global macroeconomic view, market trends and forecasts, and emerging trends of the global defense vehicle industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global defense vehicle industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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## About

### Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by segments and by regions  
Global defense vehicle industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global defense vehicle industry

Quarterly demand trend (Q1 2010 to Q4 2011) and forecast analysis (Q1 2012 to Q4 2012)

for global defense vehicle industry

Gross and net profit trends in the global defense vehicle industry

Cost structure trend in the global as well as defense vehicle industry

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