

Global Defense Land Vehicle Industry 2014-2020: Trends, Forecast, and Opportunity Analysis, February 2014

<https://marketpublishers.com/r/GEF3C7B401AEN.html>

Date: February 2014

Pages: 90

Price: US\$ 4,850.00 (Single User License)

ID: GEF3C7B401AEN

Abstracts

Increasing terrorism and domestic disputes are the major factors encouraging deployment of advanced military armaments across the globe. Global defense land vehicle industry is highly dependent on government military expenditures which have seen considerable reduction in the recent years due to economic slowdown. Lucintel expects a flat growth in the industry considering the recent cuts in defense budgets, in North America and Europe, with increasing demand from developing nations. Global defense land vehicle industry is expected to reach \$32.7 billion in 2020 promising valuable opportunity for the firms operating across the value chain of defense land vehicle industry.

Lucintel, a leading global management consulting and market research firm, has conducted a detailed analysis on this market and presents its findings in Global Defense Land Vehicle Industry 2014-2020: Trends, Forecast, and Opportunity Analysis. The report analyses the defense land vehicle industry for all the four regions and analyses the risk factors and growth opportunities. The defense land vehicle industry is segmented by region such as APAC, Europe, NA, and ROW.

Increasing defense budget in emerging economies, especially in China and India, is a positive sign for the defense land vehicle industry. Asia Pacific defense land vehicle market is expected to grow with 2.1% CAGR during 2014-2020. Increasing military expenditure in developing economies and geo-political conflicts are expected to drive the industry growth in coming years. North America and Europe will witness moderate growth rate with 1.6% and 1.2% over the next six years mainly due to defense budget reductions.

Lucintel highlights the key challenges faced by the defense land vehicle industry. Declining GDP growth has forced the reduction of government expenditure on defense land vehicle around the world. The other challenge is withdrawal of US military forces from Iraq which has decreased the defense land vehicle demand in US. There are ways through which challenges can be minimized such as increase emphasis on cost-effectiveness of the government spending and avoidance of focus on just one part of defense budget.

The report provides insights of the market trend (2007-2013) and forecast period (2014-2020) which will assist the interested companies in making key decisions. Deep insights and knowledge about recent innovations and developments in global defense land vehicle industry can help client to gain competitive advantage. Clients may lose the opportunity of getting deep understanding of global defense land vehicle industry with the emerging trends, unmet needs and new product, technological development in global defense land vehicle industry.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of Global Defense Land Vehicle Industry 2014-2020: Trend, Forecast and Opportunity Analysis include:

Analysis of competitive intensity of the industry based on Porters Five Forces model which helps to understand the competitive position of industry players Global defense land vehicle industry intelligence with special emphasis on impact of military expenditure. Market size in terms of value (\$B), trend (2007-2013) and forecast (2014-2020) Regional Analysis provides defense land vehicle industry breakdown by four regions i.e. North America, Europe, Asia Pacific and Rest of the World. Competitive Landscape, emerging trend, market drivers and growth opportunity analysis provided helps to ascertain a sound investment decision More than 38 figures/charts and 14 tables are provided in this roughly 90-page report

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL DEFENSE LAND VEHICLE INDUSTRY AND CLASSIFICATIONS

2.1: Introduction

2.2: Supply chain

3. DEFENSE LAND VEHICLE MARKET TREND AND FORECAST ANALYSIS

3.1 Market analysis 2013

3.1.1 Global defense land vehicle industry

3.1.2 Regional defense land vehicle industry

3.2 Industry trend 2007-2013

3.2.1 Macroeconomic trends

3.2.2 Global defense land vehicle market trend 2007-2013

3.2.3 North American defense land vehicle industry trend 2007-2013

3.2.4 European defense land vehicle industry trend 2007-2013

3.2.5 APAC defense land vehicle industry trend 2007-2013

3.2.6 ROW defense land vehicle industry trend 2007-2013

3.2.7 Industry drivers and challenges

3.3 Industry forecast 2014-2020

3.3.1 Macroeconomic forecast 2014-2020

3.3.2 Global defense land vehicle industry forecast 2014-2020

3.3.3 North American defense land vehicle industry forecast 2014-2020

3.3.4 European defense land vehicle industry forecast: 2014-2020

3.3.5 APAC defense land vehicle industry forecast 2014-2020

3.3.6 ROW defense land vehicle industry forecast 2014-2020

4. COST STRUCTURE AND PROFITABILITY ANALYSIS

4.1: Global defense land vehicle market profitability analysis

4.2: Cost structure of global land vehicle industry 2007-2013

4.3: Regional trend: cost structure of global defense land vehicle industry

4.4: Asset analysis

4.5: Debt analysis

5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Market share analysis
- 5.3: Growth leadership analysis
- 5.4: Porters Five Forces Analysis

6. GROWTH OPPORTUNITY & STRATEGY ANALYSIS

- 6.1: Growth opportunities analysis of global defense land vehicle industry
- 6.2: Emerging trends in defense land vehicle industry
- 6.3: Strategic analysis
 - 6.3.1: New product development
 - 6.3.2: Expansion strategy
- 6.4: Innovation in defense land vehicle industry
- 6.5: Mergers and acquisitions in defense land vehicle industry

7. COMPANY PROFILES OF LEADING PLAYERS

List Of Figures

LIST OF FIGURES

CHAPTER 2. GLOBAL DEFENSE LAND VEHICLE INDUSTRY AND CLASSIFICATIONS

Figure 2.1: Classification of defense land vehicle

Figure 2.2: Abrams tank

Figure 2.3: Combat tactical vehicles

Figure 2.4: Stryker armored combat vehicle

Figure 2.5: Medium tactical vehicle

Figure 2.6: Personnel carrier

Figure 2.7: Wheeled armored vehicle (Ambulance)

Figure 2.8: Supply chain of global defense land vehicle industry

CHAPTER 3. DEFENSE LAND VEHICLE MARKET TREND AND FORECAST ANALYSIS

Figure 3.1: Global defense land vehicle industry (\$B) by region in 2013

Figure 3.2: World military expenditure trend (2007-2012)

Figure 3.3: Global GDP growth rate trend (2007-2013)

Figure 3.4: Global defense land vehicle industry trend by value (\$B) 2007-2013

Figure 3.5: North American defense land vehicle industry trend by value (\$B) 2007-2013

Figure 3.6: European defense land vehicle industry trend by value (\$B) 2007-2013

Figure 3.7: APAC defense land vehicle industry trend by value (\$B) 2007-2013

Figure 3.8: ROW defense land vehicle industry trend by value (\$B) 2007-2013

Figure 3.9: Global defense land vehicle industry drivers & challenges

Figure 3.10: Global GDP growth rate forecast (2014-2020)

Figure 3.11: Global defense land vehicle industry forecast by value (\$B) 2014-2020

Figure 3.12: North American defense land vehicle industry forecast by value (\$B) 2014-2020

Figure 3.13: European defense land vehicle industry forecast by value (\$B) 2014-2020

Figure 3.14: APAC defense land vehicle industry forecast by value (\$B) 2014-2020

Figure 3.15: ROW defense land vehicle industry forecast by value (\$B) 2014-2020

CHAPTER 4. COST STRUCTURE AND PROFITABILITY ANALYSIS

Figure 4.1: Global defense land vehicle industry profitability trend (%) 2007-2013

Figure 4.2: Global defense land vehicle industry cost structure (2007-2013)

Figure 4.3: North American defense land vehicle industry cost structure (2007-2013)

Figure 4.4: European defense land vehicle industry cost structure (2007-2013)

Figure 4.5: APAC defense land vehicle industry cost structure (2007-2013)

Figure 4.6: ROW defense land vehicle industry cost structure (2007-2013)

Figure 4.7: Global defense land vehicle industry asset by value (\$B) Trend 2007-2013

Figure 4.8: Global defense land vehicle industry debt by value (\$B) trend 2007-2013

CHAPTER 5. COMPETITOR ANALYSIS

Figure 5.1: Market presence of major players in global defense land vehicle industry

Figure 5.2: Market share analysis of top players in global defense land vehicle industry 2013

Figure 5.3: Growth leadership matrix in global defense land vehicle industry

Figure 5.4: Porters Five Forces Analysis of global defense land industry

CHAPTER 6. GROWTH OPPORTUNITY & STRATEGY ANALYSIS

Figure 6.1: Growth opportunity for global defense land vehicle industry by region

Figure 6.2: Emerging trends in global defense land vehicle industry

Figure 6.3: Major capacity expansion of global defense land vehicle by major players

I would like to order

Product name: Global Defense Land Vehicle Industry 2014-2020: Trends, Forecast, and Opportunity Analysis, February 2014

Product link: <https://marketpublishers.com/r/GEF3C7B401AEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEF3C7B401AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

