

Global Defense Land Vehicle Industry 2013-2020: Trend, Profit, and Forecast Analysis, April 2013

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Abstracts

According to this report, the global defense land vehicle industry comprises battle tanks, armored combat vehicles and personnel carriers, infantry fighting vehicles, artillery, tactical vehicles, and other armored protective vehicles. The industry is highly consolidated in terms of suppliers as well as buyers and is highly dependent on government spending. The industry is forecast to reach an estimated \$32.7 billion by 2020 at a CAGR of 1.3% over the next eight years (2013-2020). Continued uncertainty in global affairs, threat of terrorism, and instability in the Middle East will influence the purchase of defense land vehicles over the long run.

The global defense land vehicle industry comprises battle tanks, armored combat vehicles and personnel carriers, infantry fighting vehicles, artillery, tactical vehicles, and other armored protective vehicles. The industry is highly consolidated in terms of suppliers as well as buyers and is highly dependent on government spending. The industry is forecast to reach an estimated \$32.7 billion by 2020 at a CAGR of 1.3% over the next eight years (2013-2020). Continued uncertainty in global affairs, threat of terrorism, and instability in the Middle East will influence the purchase of defense land vehicles over the long run.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the industry and presents its findings in Global Defense Land Vehicle Industry 2013-2020: Trend, Profit, and Forecast Analysis. The North American region dominates the industry and represents the maximum industry share. The industry is witnessing some emerging trends such as unmanned ground vehicle systems and stealth technology in land systems.

Lucintel's report provides a brief overview of the industry's challenges. The global

defense land vehicle industry is consolidated with the top five and top 10 players accounting for approximately 79% and 94%, respectively, in 2012. This industry is dependent on government spending, and government policies and regulations pose a challenge to the industry. Uncertainty of fund allocations in government budgets also affects this industry.

In addition to the industrys challenges, the study highlights on the growth drivers. Globally, the war against terrorism is a priority for most governments, leading them to increase their homeland security capabilities. Another growth driver is the growing defense budgets of ROW and APAC countries. Increased demand for armed protective vehicles for civil security personnel is another industry growth driver.

This market report is an indispensable reference guide for defense land vehicle manufacturing companies, engineers working in this industry, investors, and many more that operate in the industry. To make business, investment, and strategic decisions, timely, useful information is needed, which is fulfilled by this market report.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global defense land vehicle industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segments

Global defense land vehicle industry analysis annual trend (2007-2012) and forecast (2013-2020)

Porters Five Force analysis

New product launch, merger and acquisition activity in global defense land vehicle industry analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global defense land vehicle industry analysis

Gross and net profit trends in the global defense land vehicle industry analysis

Cost structure trend in the global as well as regional defense land vehicle analysis

More than 48 valuable figures/charts and 12 tables are provided in this report

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