

# **Global Consumer Electronics Industry Analysis 2012-2017: Industry Trend, Profit, and Forecast Analysis, July 2012**

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## **Abstracts**

According to this report, Favorable demographics, rising consumer incomes, and evolving more interconnected lifestyles are anticipated to boost the global consumer electronics industry. The market is expected to reach an estimated US \$1,210 billion in 2017 with a CAGR of 5.4% over next five years (2012-2017).

Favorable demographics, rising consumer incomes, and evolving more interconnected lifestyles are anticipated to boost the global consumer electronics industry. The market is expected to reach an estimated US \$1,210 billion in 2017 with a CAGR of 5.4% over next five years (2012-2017)

Lucintel, a leading global management consulting and market research firm, has analyzed the global consumer electronics market and presents its findings in -Global Consumer Electronics Industry Analysis 2012-2017: Industry Trend, Profit, and Forecast Analysis.

The consumer electronics industry is consolidated as the top 10 players contribute approximately 52% of total market size. The industry, which is capital intensive and price sensitive, is a highly dynamic and fast-changing industry. Costs of raw materials such as steel and copper have increased, which had a significant effect on the price of the finished goods. A combination of factors such as rising income and consumer spending affect the market dynamics significantly. The industry has essentially recovered from the recent recessionary condition globally and is in the growing phase

Lucintel's research indicates that the industry witnessed high growth during 2010-2011 due to greater demand for electronics equipment, especially smart phones, continuous

improvement in capabilities that reduced costs, and increased profit through bulk production. APAC presents appreciable growth potential in the consumer electronics industry during the forecast period due to a fast-growing middle class and the availability of trained labor in China, Japan, India, Malaysia, and Singapore.

As the study indicates, increases in per capita income and consumer spending, changing consumer preferences, and a growing need for automation and technological advancement drives demand. Conversely, the high degree of price competition, maintaining efficiency and quality, implementation of upgraded technology, and rising labor costs and cost of raw materials are some of the challenges for the industry.

This study provides an overview of the global consumer electronics industry and includes all consumer electronic devices except in-car entertainment systems. The report tracks market sizing for four geographic regions and four market segments of this industry; thus, it tracks 16 segments.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global consumer electronics industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segments

Global consumer electronics industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global consumer

electronics industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for the global consumer electronics industry

Gross and net profit trends in the global consumer electronics industry

Cost structure trend in the global as well as regional consumer electronics industry

More than 40 valuable figures/charts and nine tables are provided in this report

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