

Global Construction Equipment Manufacturing Industry 2012-2017: Trend, Profit and Forecast Analysis, August 2012

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Abstracts

According to this report, the global construction equipment industry is forecast to grow to revenue of approximately US \$117 billion by 2017, accelerated by the increase in building and non-building construction spending as well as new technological development by manufacturers. Advancement of technology is leading to the introduction of highly efficient equipment, forcing the competitors in this market to reach for new levels of differentiation.

The global construction equipment industry is forecast to grow to revenue of approximately US \$117 billion by 2017, accelerated by the increase in building and non-building construction spending as well as new technological development by manufacturers. Advancement of technology is leading to the introduction of highly efficient equipment, forcing the competitors in this market to reach for new levels of differentiation.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the construction equipment players and the current trends of the industry and presents its findings in -Global Construction Equipment Manufacturing Industry 2012-2017: Trend, Profit and Forecast Analysis.

The report provides an overview of the construction equipment industry, studies the manufacturers serving this segment, and highlights the market size, profit, and cost structure for North America, Europe, Asia Pacific, and Rest of the World. The report also provides forecasts addressing market opportunities in each region.

Lucintel's study reveals certain challenges faced by the industry. The industry was

severely affected by the global economic crisis and influenced manufacturers of construction equipment in traditional large markets, dropping crane sales sharply, as many end users could not secure financing for purchases. The industry witnessed decline in gross profit margin due to increased manufacturing costs such as material and freight expenses, higher steel costs, and a rise in R&D expenses.

Lucintel's report projects that the industry witnessed reasonable growth, driven by the growing construction manufacturing activities and technological development and advancement, which enhanced the industry. The emerging economies performed strongly in the construction equipment industry due to the impact of economic stimulus packages and developed exports because of upgraded social infrastructure.

This study is intended to provide industry leaders with a competitive benchmarking of the global construction equipment manufacturers. The study provides current information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their capabilities against leading competitors. It is designed to provide executives with significant competitor information, analysis, and insights for effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global construction equipment industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global construction equipment industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global construction equipment industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012-Q4 2013) for global construction equipment industry analysis

Gross and net profit trends in the global construction equipment industry analysis

Cost structure trend in the global as well as regional construction equipment industry analysis

More than 40 valuable figures/charts and 10 tables are provided in this report

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