

# Global Commercial Vehicle Telematic Industry 2012-2017: Trend, Profit and Forecast Analysis, May 2012

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## Abstracts

According to this report, the global commercial vehicle telematic industry has witnessed high growth during last five years (2006-2011) and is expected to continue its growth momentum and reach an estimated US \$13.5 billion by 2017 with a CAGR of 9.3% over the next five years. The industry, originating from a smaller base, rapidly started achieving acceptance by automotive OEMs, aiming to integrate commercial vehicles with communication and navigation electronics.

The global commercial vehicle telematic industry has witnessed high growth during last five years (2006-2011) and is expected to continue its growth momentum and reach an estimated US \$13.5 billion by 2017 with a CAGR of 9.3% over the next five years. The industry, originating from a smaller base, rapidly started achieving acceptance by automotive OEMs, aiming to integrate commercial vehicles with communication and navigation electronics.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global commercial vehicle telematics industry and presents its findings in 'Global Commercial Vehicle Telematic Industry 2012-2017: Trend, Profit and Forecast Analysis.' This report provides an in-depth analysis of the market, demand, infotainment features, and different systems and products of the commercial vehicle telematics.

In this report, Lucintel has highlighted the drivers and challenges of this industry. This industry is mainly controlled by Intelligent Transport Systems supported by GPS enabled smart phones, technologically sound, and highly preferred by commercial fleet owners. Secondly, OEMs are involving themselves in the development process of user

experience which resulted in coping with the global challenge of providing economical products.

The industry also has to undergo certain challenges arising from data integration with vehicles driving results by acting on the high vehicle management cost, which includes fuel and fleet overheads. Another problem occurs from the low range utilization of telematic technologies and technical unawareness among consumers.

This study provides the industry players a deep insight about the different aspects of commercial vehicle telematic industry. This industry is expected to go through a healthy and steady growth process supported by infrastructure, low cost electronics, and efficient wireless communication network services. This report is a brief discussion regarding the regional variation, the value chain providing the integrated telematics solution, green telematics, different telematic technologies, and market measures. This comparative briefing is a structural layout for the business executives with concise description of this particular industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global commercial vehicle telematics industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segment

Global commercial vehicle telematics industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global commercial vehicle telematics industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012 Q4 2012) for global commercial vehicle telematics industry

Gross and net profit trends in the global commercial vehicle telematics industry analysis

Cost structure trend in the global as well as regional commercial vehicle telematics industry analysis

More than 45 available figures/charts and 10 tables are provided in this report.

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