

Global Commercial Vehicle Industry 2012-2017: Trend, Profit, and Forecast Analysis, August 2012

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Abstracts

The global commercial vehicle industry witnessed negative growth during 2006-2011; however, over 2012-2017, it is forecast to experience moderate growth and is estimated to reach \$521.5 billion by 2017. The global commercial vehicle industry consists of the production of light commercial vehicles (LCVs), heavy trucks, and buses and coaches. It focuses on the freight and transportation sector as its major customers.

Lucintel, a leading global management consulting and market research firm, has analyzed global commercial vehicle industry and offers its findings in its comprehensive research report, 'Global Commercial Vehicle Industry 2012-2017: Trend, Profit, and Forecast Analysis.' APAC had the highest growth during 2006-2011 and continues to dominate the industry; however, North America is forecast to replace it over 2012-2017, driven by positive economic developments. Lucintel has identified that intense global competition, high environmental and safety regulations, rising raw materials and fuel prices with low profit margins, and continuous market cyclicity are the major industry growth challengers. Expanding emerging markets, emerging Asian OEMs, strong recovery of global vehicle industry, and low-cost products with simpler design are the drivers providing the industry with competitive advantage.

Low-cost production locations and localization of content will be the main focus strategy for the OEMs during the forecasted period. M&A is expected to notably increase in the near future with the industry moving toward consolidation.

This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, you need timely, useful information. This Lucintel research report provides excellent understanding of the recent

industry scope and overview, global macroeconomic overview, relative market attractiveness by region, annual industry trends, emerging trends, industry forecasts, Porter's Five Forces Analysis, product launches and merger and acquisitions during the last five years that determine the regional and segment opportunities, competitive landscape, and profitability trend and analysis of the major industry players. The key insights sections portray beneficial information on an industry segment's growth and regional growth trends.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global commercial vehicle industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global commercial vehicle industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global commercial vehicle industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2013) for global commercial vehicle industry analysis

Gross and net profit trends in the global commercial vehicle industry analysis

Cost structure trend in the global as well as regional commercial vehicle industry analysis

The report is in power point presentation format and has hundreds of critical data and market insights that will help in effective decision making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

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