

# **Global Commercial Construction Industry 2012-2017 Trend, Profit, and Forecast Analysis, April 2012**

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## **Abstracts**

Despite adverse economic conditions, the global construction industry witnessed growth during the past five years and the market is forecast to reach US \$8,929 billion in 2017 with a CAGR of 7.3% over the next five years. The organization of major global events such as the 2014 FIFA World Cup, the 2016 Olympic Games in Brazil, the 2014 Winter Olympic Games, and 2018 FIFA World Cup in Russia are expected to provide impetus to the construction industry over the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global construction industry and presents its findings in “Global Construction Industry 2012 - 2017: Trend, Profit, and Forecast Analysis.”

The Construction industry consists of establishments primarily engaged in the construction of residential construction, commercial buildings, and infrastructural projects. The industry also includes additions, alterations, maintenance, and repairing activities. The industry is highly fragmented in terms of suppliers and buyers and highly dependent on consumer spending, interest rates, and government spending in different countries.

Lucintel's research indicates that rising cost of material, financial crisis in developed regions and cancellation of large numbers of projects are some of the challenges but increase in urbanization and increase in public as well as private spending will drive the industry. APAC dominates this industry and is forecast to witness the highest growth over the next five years. The high GDP growth rate of APAC countries is also encouraging leading companies to invest in developing countries. Brazil, Russia, India, and China are expected to register robust growth and the Infrastructure segment is anticipated to drive the industry with highest growth rate. This study provides an

overview of the global construction industry. The report tracks three industry segments for four regions – thus it tracks 12 segments of the global construction industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global construction Industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This industry report fulfills this core need. Some of the features of this industry report are:

Industry size estimates in terms of (US \$) value by regions and by segments

Global construction industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global construction industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012–Q4 2012) for global construction industry analysis

Gross and net profit trends in the global construction industry analysis

Cost structure trend in the global as well as regional construction industry analysis

## Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

## Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 3. INDUSTRY OVERVIEW

Figure 3.1: External forces shaping global construction industry

#### CHAPTER 4. GLOBAL MACROECONOMIC OVERVIEW

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

#### CHAPTER 5. INDUSTRY TRENDS

Figure 5.1: Global construction industry annual trend 2006-11 (US \$B)

Figure 5.2: Global construction industry regional trend: 2006-11 (US \$B)

Figure 5.3: Global construction industry regional trend: 2006-11 (%)

Figure 5.4: Global construction industry segment trend: 2006-11 (US \$B)

Figure 5.5: Global construction industry segment trend: 2006-11 (%)

Figure 5.6: Global construction industry quarterly trend 2010-11 (US \$B)

Figure 5.7: Global construction industry profitability trend 2006-11

Figure 5.8: Global construction industry revenue per employee Trend 2006-11

Figure 5.9: Top 5 companies vs. construction industry gross profit & net profit analysis: 2011(e)

Figure 5.10: Cost structure of global construction industry 2006-11

Figure 5.11: Cost structure in North American construction industry: 2006-11

Figure 5.12: Cost structure in European construction industry: 2006-11

Figure 5.13: Cost structure in Asia Pacific construction industry: 2006-11

Figure 5.14: Cash on hand for global construction industry 2006-11 (US \$B)

Figure 5.15: Cash on hand for global construction industry 2006-11 (%)

Figure 5.16: Asset for global construction industry 2006-11 (US \$B)

Figure 5.17: Assets for global construction industry 2006-11 (%)

Figure 5.18: Debt for global construction industry 2006-11 (US \$B)

Figure 5.19: Debt for global construction industry 2006-11 (%)

Figure 5.20: Market shares of top players in global construction industry in 2006

Figure 5.21: Market shares of top players in global construction industry in 2011(e)

Figure 5.22: Global construction industry 2006 market share analysis

Figure 5.23: Global construction industry 2011(e) market share analysis

## **CHAPTER 6. INDUSTRY FORECASTS**

Figure 6.1: Global construction industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global construction industry quarterly forecast 2011-12 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global construction industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global construction industry regional forecast 2012-17 (%)

Figure 6.13: Global construction industry segment forecast 2012-17 (US \$B)

Figure 6.14: Global construction industry segment forecast 2012-17 (%)

Figure 6.15: Global construction industry opportunity by region

Figure 6.16: Global construction industry opportunity by region

## List Of Tables

### LIST OF TABLES

#### CHAPTER 3. INDUSTRY OVERVIEW

Table 3.1: Industry parameters of global construction industry

Table 3.2: Relative industry attractiveness by region

#### CHAPTER 5. INDUSTRY TRENDS

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

#### CHAPTER 6. INDUSTRY FORECASTS

Table 6.1: Global construction forecast growth rate

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