

# **Global Cement Manufacturing Industry 2012-2017: Trend, Profit and Forecast Analysis, September 2012**

<https://marketpublishers.com/r/G12DDE162B2EN.html>

Date: September 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: G12DDE162B2EN

## **Abstracts**

According to this report, Increasing GDP and consumer spending levels are expected to accelerate the demand for new construction as well as in the remodeling market during 2012-2017. The global cement manufacturing industry is expected to witness good growth and reach an estimated \$493 billion by 2017, with a CAGR of 3.5% over the next five years.

Increasing GDP and consumer spending levels are expected to accelerate the demand for new construction as well as in the remodeling market during 2012-2017. The global cement manufacturing industry is expected to witness good growth and reach an estimated \$493 billion by 2017, with a CAGR of 3.5% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the trends and forecasts of the industry and presents its findings in 'Global Cement Manufacturing Industry 2012-2017: Trend, Profit and Forecast Analysis'. The report studies manufacturers of cement and aggregate ready mix concrete, providing an annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific (APAC), and the Rest of the World (ROW).

The industry was seriously affected by the global recession as it resulted in declining building construction and lack of consumer spending activity, posing a serious threat. In some countries cement demand is cyclical in nature which needs a balance between inventory cost and capacity utilization.

Lucintel's report focuses on the driving factors of the industry. Population growth, new commercial projects, urbanization, increase in middle class population, and the green

building movement are expected to drive growth in the industry. Cement firms are increasing the use of cementitious materials such as fly ash and blast furnace slag in their products, which reduce carbon dioxide emissions from the production of Portland cement clinker.

The study provides up-to-date information on the market share, profit margins and capabilities of the leaders. The report helps current suppliers realistically assess their strategies vis-a-vis leading competitors and benefits executives with strategically crucial competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global cement manufacturing industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segments

Global cement manufacturing industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porters Five Force analysis

New product launch and merger and acquisition activity in global cement manufacturing industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global cement manufacturing industry analysis

Gross and net profit trends in the global cement manufacturing industry analysis

Cost structure trend in the global as well as regional cement manufacturing industry analysis

More than 45 valuable figures/charts and 11 tables are provided in this report

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