

Global Cell Phone Industry 2012-2017: Trend, Profit, and Forecast Analysis, October 2012

<https://marketpublishers.com/r/GC7466225FDEN.html>

Date: October 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: GC7466225FDEN

Abstracts

The global cell phone industry is expected to continue its growth momentum of 2006-2011 and reach an estimated \$334.8 billion in 2017 with a CAGR of 6.8% over the next five years (2012- 2017). Developing regions are expected to register significant growth. Increase in population and rising urbanization in developing regions are the key drivers for industry growth.

Lucintel, a leading global management consulting and market research firm, has analyzed the global cell phone industry. It presents its findings in its report, "Global Cell Phone Industry 2012-2017: Trend, Profit, and Forecast Analysis." The cell phone industry comprises establishments primarily engaged in the manufacturing of mobile phones. The industry includes leading global cell phone handset manufacturers by their segment revenues.

The cell phone industry is highly concentrated. The competitive landscape has changed significantly during the last five years. Three new companies have emerged as top five players. Motorola Mobility Holdings Inc., Ericsson, and LG Electronics Inc. have been displaced by Apple Inc., HTC Corporation, and Research In Motion Limited as top five players in 2011.

The cell phone industry is one of the fastest-moving industries in the world. The market is growing rapidly with ever-emerging technologies and innovation. The industry is highly concentrated, consisting of smartphone and feature phone segments. The Asia Pacific (APAC) region currently dominates this industry. Lucintel's research indicates that the cell phone industry in Brazil, Russia, India, and China is expected to register robust growth in the coming years due to economic development and urbanization.

This study provides an overview of the global cell phone industry, tracking two market segments of the industry in four geographic regions. Thus, a total of eight segments of the global cell phone industry are tracked. The report studies manufacturers of smartphones and feature phones, providing a five-year (2006-2011) annual trend analysis that highlights market size, profit and cost structure for North America, Europe, APAC, and the Rest of the World. The report also provides a forecast, addressing market opportunities for next five years (2012-2017) for each of these regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global cell phone industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global cell phone industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global cell phone industry annual trend 2006-11 (US \$B)

Figure 5.2: Global cell phone industry regional trend 2006-11 (US \$B)

Figure 5.3: Global cell phone industry regional trend 2006-11 (%)

Figure 5.4: Global cell phone industry segment trend 2006-11 (US \$B)

Figure 5.5: Global cell phone industry segment trend 2006-11 (%)

Figure 5.6: Global cell phone industry quarterly trend 2010-11 (US \$B)

Figure 5.7: Global cell phone industry profitability trend 2006-11

Figure 5.8: Global cell phone industry revenue per employee Trend 2006-11

Figure 5.9: Cost structure of global cell phone industry 2006-11

Figure 5.10: Cost structure in North American cell phone industry 2006-11

Figure 5.9: Cost structure in European cell phone industry 2006-11

Figure 5.11: Cost structure in Asia Pacific cell phone industry 2006-11

Figure 5.12: Top 5 companies vs. cell phone gross profit & net profit analysis: 2011

Figure 5.13: Cash on hand for global cell phone industry 2006-11 (US \$B)

Figure 5.14: Cash on hand for global cell phone industry 2006-11 (%)

Figure 5.15: Asset for global cell phone industry 2006-11 (US \$B)

Figure 5.16: Assets for global cell phone industry 2006-11 (%)

Figure 5.17: Debt for global cell phone industry 2006-11 (US \$B)

Figure 5.18: Debt for global cell phone industry 2006-11 (%)

Figure 5.19: Industry shares of top players in global cell phone industry in 2006

Figure 5.20: Industry shares of top players in global cell phone industry in 2011

Figure 5.21: Global cell phone industry 2006 market share analysis

Figure 5.22: Global cell phone industry 2011 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global cell phone industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global cell phone industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global cell phone industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global cell phone industry regional forecast 2012-17 (%)

Figure 6.12: Global cell phone industry segment forecast 2012-17 (US \$B)

Figure 6.13: Global cell phone industry segment forecast 2012-17 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global cell phone industry opportunity by region

Figure 7.2: Global cell phone industry opportunity by segment

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global cell phone industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global cell phone regional forecast growth rate

I would like to order

Product name: Global Cell Phone Industry 2012-2017: Trend, Profit, and Forecast Analysis, October 2012

Product link: <https://marketpublishers.com/r/GC7466225FDEN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC7466225FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

