

# **Global Capacitor Industry 2013-2018: Trend, Profit, and Forecast Analysis, January 2013**

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## **Abstracts**

The global capacitor industry is estimated to reach \$20.2 billion in total revenue by 2018, with a CAGR of 2.5% over the next five years. Competitive rivalry is high in the industry because of large number of players and low product differentiation. Industry players would be well served to focus on advancement in paper capacitors and modifications in aluminum electrolytic capacitors. Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the capacitor industry and presents its findings in "Global Capacitor Industry 2013-2018: Trend, Profit, and Forecast Analysis." The rising trend for more compact, portable, and complex electronic devices; demand for capacitors with higher capacitance value with a low cost; and demand for devices with better connectivity and mobility have significantly influenced the industry.

Lucintel's report discusses the prevailing challenges facing the industry. The global capacitor industry declined in 2012 due to slowing PC and TV shipment growth, weaker production capacities of wireless handsets, and lower consumer and business spending on electronics. The industry also suffered due to natural disaster related problems that affected the major manufacturing units.

The study focuses on the key drivers of the industry. Increasing electronic functions in automotive applications related to safety, comfort, convenience and many other factors influence the industry. Increased use of PCs, notebooks, ultrabook, smartphones, and other consumer electronics are anticipated to accelerate demand. Growing use of electronic products that meet basic requirements in day-to-day life also is motivating the industry growth. This study provides a competitive benchmarking of the global capacitor industry. Changing electronic devices with popularity of consumer electronics and upgrades are expected to create opportunities for the industry.

The study provides information regarding market share, profit margins, capabilities, and strategies of industry leaders and current suppliers. This information assesses their capabilities and strategies vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global Capacitor industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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