

Global Camping Equipment Market Trend forecast and Opportunity analysis

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Abstracts

The global camping equipment market is expected to reach an estimated \$5.0 billion by 2019. The major drivers of camping equipment are increasing recreational expenditure, changing lifestyle, and rising participation in outdoor recreational activities. Aging population and early retirement also will drive the industry as early retirement will give people more time for outdoor recreational activities. Growing health benefits of outdoor activities are also projected to give new shape to the camping equipment market during the next decade. Despite various challenges, the market for camping equipment is expected to grow over the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global camping equipment market by segments and region, and has come up with a comprehensive research report “The Global Camping Equipment Market 2014-2019: Trend, Forecast, and Opportunity Analysis.” This report provides an analysis of the global camping equipment market including analysis of the market trend, competitive landscape, company profiles, mergers and acquisitions, emerging trend, and key drivers of industry growth. The study also includes global trend and forecasts for camping equipment through 2019, segmented by regions such as North America, Europe, Asia Pacific, and Rest of World and by product types such as backpacks, tent/shelter, furniture/airbeds, sleeping bags, coolers/containers, and other accessories.

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for camping equipment market will grow moderately during 2014-2019. Technological advancements in camping equipment in relation to materials, quality, and weight of the camping equipment are also encouraging the camping equipment buyers to replace the old with new equipment. North America dominates the global camping equipment market as this region has the largest number of campers with camping being

the third most popular outdoor recreational sport. Increasing environmental concerns, changes in weather patterns and seasonality variation are hindering the growth of camping equipment market. The industry needs to work towards developing more efficient techniques to reduce environmental effect on outdoor recreational activities.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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