

Global Cable Industry 2012-2017: Trend, Profit, and Forecast Analysis, June 2012

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Abstracts

According to this report, rapidly increasing industrialization and growing urbanization are likely to create opportunities for the cable market in ROW. The global cable industry experienced a robust growth over the last five years and is expected to continue its growth momentum, reaching approximately US \$117.7 billion in 2017 with a CAGR of 8% over the next five years (2012-2017).

Rapidly increasing industrialization and growing urbanization are likely to create opportunities for the cable market in ROW. The global cable industry experienced a robust growth over the last five years and is expected to continue its growth momentum, reaching approximately US \$117.7 billion in 2017 with a CAGR of 8% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global cable industry and presents its findings in -Global Cable Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The global cable industry is a highly fragmented market with APAC dominating. A combination of factors such as growth in the power sector, favorable demographics, and increased discretionary spending is seen to impact market dynamics significantly. Operating profit declined during 2009 due to weak demand, pricing for the residential cables, and unfavorable foreign currency exchange rate changes. The industry's net profit suffered significantly in 2011 due to higher taxes, lower volumes, and a substantial price decline. ROW witnessed the highest growth during the last five years due to stronger FTTX (Fiber to the Home) deployment in Brazil, Middle East, and Africa and investment in new infrastructure in emerging markets such as Middle East and Africa.

Lucintel's research indicates that in 2011, the industry witnessed good growth over 2010 due to high investment in the power and telecom sectors, growth in the power generation, transmission, and distribution services, and rising communication infrastructure requirements. ROW and APAC are the major markets for global cable providers. Increasing electricity demand and the aging transmission network is expected to drive the industry over the forecast period.

Increasing budget allocation, positive trend in power sector, new technological advancements, correlation with GDP, and high investments made by private companies are anticipated to boost the industry. The industry is expected to face certain challenges such as technological challenges, political challenges, supply and demand market challenges, government regulations, scarcity of skilled workforce, and tight liquidity positions. This study provides an overview of the global cable industry. The report tracks four geographic regions for the global cable industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global cable industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by region and by segment

Globalcable industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global cable industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 Q4 2012) for global cable industry

Gross and net profit trends in the global cable industry

Cost structure trend in the global as well as regional cable industry

More than 50 valuable figures/charts and 15 tables are provided in this report.

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