

Global Business Jet Industry 2012-2017: Trend, Profit and Forecast Analysis, June 2012

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Abstracts

The global business jet market is expected to reach \$22.68 billion by 2017 with a CAGR of 4.28% over the next five years. The market is led by North America followed by Europe and Asia Pacific. The market is highly consolidated and includes segments such as large jets, medium jets, and light jets.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry dynamics and trends of business jet market and presents its findings in 'Global Business Jet Industry 2012-2012: Trend, Profit and Forecast Analysis.' This report discusses the qualitative and quantitative measures of the industry, the current manufacturers and their recent products, economic growth, level of corporate profits, and globalization of trade that impact the industry dynamics.

The industry went through a strenuous period as the demand for business jets is largely motivated by company profits. The market witnessed a severe downfall in the global economy in the year 2009. Another notable reason is that developing countries such as India and China have a very low number of business jets compared to their economy and country size, which hampers the business jet penetration.

Despite these challenges, there are bright spots on the horizon for the business aviation manufacturing community. Though certain key regions struggled with hefty debts due to deepening economic crisis, some countries have begun to emerge from global financial lows, which drive the projected GDP growth recovery in 2012, motivating the business jet market. In the business aviation industry, rising order backlog and decreasing supply of pre-owned aircraft also add up to potential and acts as a driver for demand of new jets in the coming years.

The global business jet market is anticipated to witness growth led by increasing demand from emerging economies, recovering from global downturn and increasing corporate profits. This informative study provides the industry leaders brief description of the new aircraft programs, fractional and branded chartered demand, and jet penetration in the emerging markets such as China and India.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global business jet industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions and by segment

Global business jet industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global business jet industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global business jet industry

Gross and net profit trends in the global business jet industry

Cost structure trend in the global as well as regional business jet industry

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

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