

# **Global Bus Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012**

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## **Abstracts**

The global bus manufacturing industry is estimated to reach US \$41 billion with a CAGR of 3.1%, by 2017. The industry has notable opportunities including the reduction of CO<sub>2</sub> and global warming, technological advancements, and large new markets. The industry during the forecast period is expected to experience a rise in bus demand due to enforced restrictions on private vehicles led by government emission standards to reduce congestion and pollution levels. Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the trends and forecasts of the industry and presents its findings in "Global Bus Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis." The global bus manufacturing industry is highly consolidated.

Lucintel highlights the key challenges of the industry, which include the growing environmental concerns and emphasis on increased alternative fuel consumption to minimize heavy dependence on oil. High CO<sub>2</sub> emissions are a major concern. The industry's growth rate also declined because of the lack of supply after the devastating March 2011 earthquake and tsunami in Japan.

Lucintel's report reveals the major drivers of the industry, which include advancements in technology that are expected to help in reducing costs and minimizing negative environmental impacts. The introduction of hybrid buses is expected to help there in both of those areas. With the rise in fuel prices, people increasingly are shifting from private transportation to public a vehicle, which increases the number of buses in use.

This study is intended to provide industry leaders with a competitive benchmarking of the bus manufacturing industry and up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. It is designed for executives with

strategically significant competitor information, analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global bus manufacturing industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global bus manufacturing industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global bus manufacturing industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global bus manufacturing industry analysis

Gross and net profit trends in the global bus manufacturing industry analysis

Cost structure trend in the global as well as regional bus manufacturing industry analysis

The report is in PowerPoint format and has hundreds of critical data and market insights

that will help in effective decision-making.

### Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

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