

# Global Beauty Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012

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## Abstracts

Rising consumer incomes and changing lifestyles drive the global beauty care products industry. Revenue in the industry is forecast to reach an estimated \$265 billion in 2017 with a CAGR of 3.4% over the next five years (2012-2017), highly influenced by increasing demand in Asia Pacific (APAC) and Europe due to increase in GDP and improving living standard.

Lucintel, a leading global management consulting and market research firm, has analyzed the global beauty care industry and presents its findings in “Global Beauty Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The beauty care products industry comprises establishments primarily engaged in manufacturing beauty products externally applied to enhance the beauty of skin, hair, nails, lips, and eyes. The industry encompasses manufacturers' segment revenue related to beauty care products. The industry was affected by recession in 2009 but recovered in 2011 as the global economy improved.

As per the study, increased awareness has resulted in higher demand for luxury products, especially cosmetics. Providing quality products at a low cost is a challenge for manufacturers. Skincare, the largest segment, represents good growth prospects during the forecast period. Increased demand for multi-feature products such as moisturizing cream with sun protection and anti-aging or anti-wrinkle properties are likely to drive market growth. Hair care is the second largest segment and indicates good future growth potential. The cosmetics segment also has growth potential as demand is increasing for premium cosmetics in the expanding middle class in developing nations.

This study provides an overview of the global beauty care products industry, tracking four market segments of the industry in four geographic regions. Thus, 16 segments of the global beauty care products industry are tracked. The report studies manufacturers of skin care, hair care, cosmetics, and fragrance products providing a five-year (2006-2011) annual trend analysis that highlights market size, profit, and cost structure for beauty care products in North America, Europe, APAC, and Rest of the World. The report also provides a forecast, addressing market opportunities for next five years (2012-2017) for each of these regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global beauty care products industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segments

Global beauty care products industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global beauty care products industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global beauty care products industry analysis

Gross and net profit trends in the global beauty care products industry analysis

Cost structure trend in the global as well as regional beauty care products industry analysis

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

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