

Global Basic Petrochemicals Industry 2013-2018: Trend, Profit, and Forecast Analysis, April 2013

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Abstracts

Revenue in the global basic petrochemicals industry is estimated to reach \$821.8 billion in 2018 with good growth over the next five years (2013-2018). Lower feedstock cost advantage and enduser segment market demand are the main drivers of the industry. Technological evolution and emerging applications of chemicals in various areas drives the demand.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the industry and presents its findings in "Global Basic Petrochemicals Industry 2013-2018: Trend, Profit, and Forecast Analysis. Global basic petrochemicals consist of basic building blocks of chemicals such as olefins, aromatics, and synthesis gas. The industry is capital intensive and fragmented as there are large numbers of players worldwide. As per the study, growing demand from end-user markets such as automotive, construction, chemicals base products, consumer durables, and non-durable products will drive demand over the forecast period. Asia Pacific (APAC) and North America are forecast to witness the highest growth over the next five years. Increasing population ratio in the APAC region drives the demand of consumer durables products such as food and packaging materials.

Both APAC and the Middle East are key areas in the production of basic petrochemicals as they have reserves of crude oil and natural gas, which increases the self-dependency on the raw materials for manufacturing. North America is anticipated to have great opportunity in the future market due to the discovery of shale gas resources. The US has a more economical feedstock to produce lighter hydrocarbon chain as compared to naphtha-based produced ethane.

This study provides an overview of the global basic petrochemicals industry, tracking

eight market segments of that industry in four geographic regions. The report studies manufacturers of basic petrochemicals, providing a five-year annual trend analysis that highlights market size, profit and cost structure for North America, Europe, APAC, and the Rest of the World. The report also provides a forecast, addressing market opportunities for the next five years (2013-2018) for each of these regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global basic petrochemicals industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions and by segments

Global basic petrochemicals industry analysis annual trend (2007-2012) and forecast (2013-2018)

Porter's Five Force analysis

New product launch, merger and acquisition activity in global basic petrochemicals industry analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global Basic petrochemicals industry analysis

Gross and net profit trends in the global basic petrochemicals industry analysis

Cost structure trend in the global as well as regional basic petrochemicals

analysis

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