

# Global Automotive Sensors Industry 2012-2017 Trend, Profit and Forecast Analysis, July 2012

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## Abstracts

The global automotive sensors industry experienced positive growth over the last five years and is expected to continue its growth momentum, reaching approximately \$18.8 billion in 2017 with a CAGR of 9.3% over the next five years (2012-2017). Emerging markets are forecast to expand due to leading sensors applications in BRIC nations and Middle East regions, contributing to the growth of APAC industry growth.

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive sensors industry and presents its findings in "Global Automotive Sensors Industry 2012-2017 Trend, Profit and Forecast Analysis."

The global automotive sensor industry is characterized by increasing electronic content in vehicles, shaping optimistic growth trends for 2012-2017 for power train and safety sensors. The industry is expected to experience robust growth over the forecast period due to mandatory emission regulations and automotive electronics, developing potential applications toward enhanced comfort, safety, air conditioning, humidity, and climate controls.

Lucintel's research indicates that the industry experienced double-digit growth in 2010-2011 due to global vehicle sales experiencing high level growth with increasing number of sensors and rapid market recovery after a drop in 2008-2009. North America and Europe was propelled by government, customer demands for sensors applications, and favorable treatments by aftermarket.

The global automotive sensors market is mainly driven by rebounding automotive sales with subsequent delivery of innovative features supported by technological

advancements in various applications such as safety, comfort, and motion sensing. The major challenges are likely to be addressed by industry players, including conformance to quality and environmental standards. The report is intended to provide a concise overview of the global automotive sensors industry. This market research report tracks five market segments for four regions – thus it tracks twenty segments of the global automotive sensors industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive sensors industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segment

Global automotive sensors industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global automotive sensors industry

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012 – Q4 2012) for global automotive sensors industry

Gross and net profit trends in the global automotive sensors industry

Cost structure trend in the global as well as regional automotive sensors industry

The report is in power point presentation format and has hundreds of critical data and market insights that will help in effective decision making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

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