

Global Automotive Semiconductor Industry 2013-2018: Trend, Profit, and Forecast Analysis, March 2013

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Abstracts

The global automotive semiconductor industry is expected to reach revenues of approximately \$36.4 billion by 2018 with solid growth over the next five years. The industry is consolidated, as the top five players dominate the market. The level of competition is high in this industry due to industry players' operational and financial strength. The industry is expected to perform well over the next five years, driven by high production of vehicle sales with advancement in product technology and design.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this industry and presents its findings in "Global Automotive Semiconductor Industry 2013-2018: Trend, Profit, and Forecast Analysis". The report tracks five market segments of this industry and provides a five-year annual trend analysis that highlights market size, profit and cost structure for North America, Europe, Asia Pacific, and the Rest of the World.

Lucintel's report studies the various challenges faced by the industry. The crisis in the global economy deeply weakened the industry, which led to the decline of production in the automotive industry and a corresponding decrease in revenue among automotive semiconductor manufacturers. These industry players face some obstacles in synchronizing with automobile manufacturers to design automotive semiconductors.

The report also highlights the industry's key drivers. The automotive semiconductor industry sustained long-term growth by innovation in hybrid vehicles and advanced safety features used in automobiles' infotainment systems. The industry has registered sales growth by endeavoring to improve liquidity by reducing structural costs in response to tighter credit conditions. This study is intended to provide industry leaders

with a competitive benchmarking of the global automotive semiconductor industry. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders and realistically assesses these factors vis-a-vis leading competitors.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive semiconductor industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global automotive semiconductor industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global automotive semiconductor industry annual trend 2007-12 (US \$B)

Figure 5.2: Global automotive semiconductor industry regional trend 2007-12 (US \$B)

Figure 5.3: Global automotive semiconductor industry regional trend 2007-12 (%)

Figure 5.4: Global automotive semiconductor industry segment trend 2007-12 (US \$B)

Figure 5.5: Global automotive semiconductor industry segment trend 2007-12 (%)

Figure 5.6: Global automotive semiconductor industry quarterly trend 2011-12 (US \$B)

Figure 5.7: Global automotive semiconductor industry profitability trend 2007-12

Figure 5.8: Global automotive semiconductor industry revenue per employee trend 2007-12

Figure 5.9: Cost structure of global automotive semiconductor industry 2007-12

Figure 5.10: Cost structure in North American automotive semiconductor industry 2007-12

Figure 5.11: Cost structure in European automotive semiconductor industry 2007-12

Figure 5.12: Cost structure in Asia Pacific automotive semiconductor industry 2007-12

Figure 5.13: Top 5 companies Vs. automotive semiconductor industry gross profit & net profit analysis 2011

Figure 5.14: Cash on hand for global automotive semiconductor industry 2007-12 (US \$B)

Figure 5.15: Cash on hand for global automotive semiconductor industry 2007-12 (%)

Figure 5.16: Asset for global automotive semiconductor industry 2007-12 (US \$B)

Figure 5.17: Assets for global automotive semiconductor industry 2007-12 (%)

Figure 5.18: Debt for global automotive semiconductor industry 2007-12 (US \$B)

Figure 5.19: Debt for global automotive semiconductor industry 2007-12 (%)

Figure 5.20: Industry shares of top players in global automotive semiconductor industry in 2007

Figure 5.21: Industry shares of top players in global automotive semiconductor industry in 2012

Figure 5.22: Global automotive semiconductor industry 2007 market share analysis

Figure 5.23: Global automotive semiconductor industry 2012 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global automotive semiconductor industry annual forecast 2013-18 (US \$B)

Figure 6.2: Global automotive semiconductor industry quarterly forecast 2013-14 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global automotive semiconductor industry regional forecast 2013-18 (US \$B)

Figure 6.12: Global automotive semiconductor industry regional forecast 2013-18 (%)

Figure 6.13: Global automotive semiconductor industry segment forecast 2013-18 (US \$B)

Figure 6.14: Global automotive semiconductor industry segment forecast 2013-18 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global automotive semiconductor industry opportunity by region

Figure 7.2: Global automotive semiconductor industry opportunity by segment

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global automotive semiconductor industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global automotive semiconductor regional forecast growth rate

Table 6.2: Global automotive semiconductor segment forecast growth rate

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