

# Global Automotive Glass Industry 2012-2017: Trend, Profit, and Forecast Analysis, October 2012

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## Abstracts

The global automotive glass industry experienced good growth over the last five years and is expected to grow moderately with a CAGR of 3% over the next five years (2012-2017) to reach revenue of approximately US \$17 billion in 2017. Growth will be mainly driven by China and India due to rising vehicle penetration rate per thousand people.

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive glass market and presents its findings in “Global Automotive Glass Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The highly consolidated global automotive glass industry consists of both the original equipment market and aftermarket. China dominates the industry in terms of industry share. The global automotive glass industry is largely dominated by five leading companies: Nippon Sheet Glass, Asahi Glass Co. Ltd, Saint-Gobain SA, Fuyao Group Glass Industries Co. Ltd, and Guardian Industries.

Advancements in technology, intense competition, government policies, and safety regulations all are seen to impact industry dynamics significantly. The Asia Pacific (APAC) region drove the overall industry over the last five years. During 2009-2010, government tax incentive schemes on eco-friendly vehicles have boosted the demand for vehicles. China is one of the few markets in the world that has maintained growth during the global financial crisis. In terms of consumption and output, China is growing faster than 10% per year. The earthquake and tsunami in Japan sharply affected the demand of vehicles and components during the last half of 2011.

As per Lucintel’s study, the automakers are giving priority to heat resistant, soundproof

cabins, thereby resulting in increased demand for lightweight glass varieties. Energy costs contribute for 30% of the total cost of manufacturing. Rising energy prices act as a challenge in the path of the industry's growth.

This study provides an overview of the global automotive glass industry. The report studies manufacturers serving this segment, providing a five-year annual trend and forecast analysis that highlights market size, profit, and cost structure for North America, Europe, APAC, and the Rest of the World regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive glass industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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