

Global Automotive Engine and Transmission Sensors Industry 2012-2017: Trend, Profit, and Forecast Analysis, August 2012

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Abstracts

Robust growth triggered by expanding vehicle sales and demand for more modern vehicles has revolutionized the automotive industry with sophisticated electronic features. The industry experienced good growth during 2006-2011; however, it is expected to have a modest growth over 2012-2017 and reach an estimated \$7.73 billion by 2017.

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive engine and transmission sensors industry and offers its findings in its comprehensive research report, "Global Automotive Engine and Transmission Sensors Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The global automotive engine and transmission sensors industry is a segment of the global automotive sensors industry. This report covers four regions: North America, Europe, Asia Pacific (APAC), and the Rest of World. APAC, which dominated the industry during 2006-2011, is expected to retain its leading position due to rising automotive sales and high diesel engine sales especially in India and China.

Lucintel has identified fuel efficiency as well as manufacturing and designing costs as major challenges, whereas global expansion in vehicle sales, hybrids, and electric engines and green revolutionary industry growth stimulators.

The industry is characterized by increasing quantities of power electronics in vehicles, which is anticipated to fuel positive growth over 2012-2017, especially for emerging powertrain systems and transmission controls. Introduction of alternative fuel vehicles such as plug-in hybrids and electric vehicles are expected to drive industry opportunity.

This Lucintel report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. This report provides industry scope and overview, global macroeconomic overview, relative market attractiveness by region, annual industry trend, emerging trends, and industry forecasts. In addition, the study comprises Porter's Five Forces Analysis, product launches, and M&A activities during last five years that determine opportunities by geographic region and industry segment, the industry's competitive landscape, and profitability trend and analysis of the major industry players. The key insights sections present beneficial information on individual segment's growth and regional growth trends.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive engine and transmission sensors industry. In a fast-paced everchanging world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global automotive engine and transmission sensors industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global automotive engine and transmission sensors industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global automotive engine and transmission sensors industry

Gross and net profit trends in the global automotive engine and transmission sensors industry

Cost structure trend in the global as well as regional automotive engine and transmission sensors industry

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decision S

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