

# **Global Automotive Electronic Device Industry 2013-2018: Trend, Profit, and Forecast Analysis, April 2013**

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## **Abstracts**

The global automotive electronic device industry is expected to reach \$19 billion by 2018, with moderate growth over the next five years. The industry is consolidated with the top five players dominating the market. Industry competition seems to be high due to the industry players' operational and financial strength. A limited number of competitors and high information complexity led to a medium threat of competition in the industry. Key players are planning to expand their businesses to increase production.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the automotive electronic device industry and presents its findings in "Global Automotive Electronic Device Industry 2013-2018: Trend, Profit, and Forecast Analysis". The report considers the various segments of the automotive electronic device industry. Demand is strong for technologically advanced product with features such as global warming countermeasures, low energy consumption, increased display resolution, and compact device size.

The report highlights the major challenges of the industry. Global GDP contracted in the wake of the ongoing Euro crisis, leading to further slowing of the global economy. Population control plans in China and India are suppressing the global population growth rate. Stagnant or declining population has had a negative impact on global productivity, specifically in Europe and Japan.

The study briefly describes the key industry drivers. The need and opportunity for integrating multiple electronic systems on vehicles greatly outweighs the challenge of developing isolated technologies. Increased use of electronic devices in vehicles for safety and entertainment purposes has accelerated industry growth.

Worldwide automobile production is expected to increase during 2013-2018. Major growth is expected to come from emerging economies such as China, India, and Brazil. This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Lucintel's study is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive electronic devices industry analysis. In a fast-paced everchanging world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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