

Global Automotive Door Module Industry 2013-2018: Trend, Forecast, and Opportunity Analysis, January 2014

<https://marketpublishers.com/r/GAA0BDF1CDFEN.html>

Date: January 2014

Pages: 121

Price: US\$ 4,850.00 (Single User License)

ID: GAA0BDF1CDFEN

Abstracts

Revival in automotive production volume and use of mechatronics system in place of mechanical system are expected to increase the global automotive door module industry market size by value over the forecast period. Lucintel expects a major rebound in the market, especially in APAC region which is observing high growth of fuel efficient cars, equipped with the latest automotive electronics systems technologies. Global automotive door module industry is expected to reach \$26.8 billion by 2018, promising huge opportunity for the firms operating across the value chain.

Lucintel, a leading global management consulting and market research firm, has conducted a detailed analysis on this market and presents its findings in “Global Automotive Door Module Industry 2013-2018: Trend, Forecast, and Opportunity Analysis.” The report analyses the automotive door module industry for all the four regions and analyses the risk factors and growth opportunities. Global automotive door module industry is segmented by region (APAC, Europe, NA, and ROW).

The global automotive door module industry is driven by revival in passenger cars and commercial vehicles production volume during 2011-2013. Increasing penetration of automotive door module in high-end vehicles, such as luxury vehicles and sports cars, will foster growth in the forthcoming period. Technological development, such as mechatronics system emerges as a dominant technology in global automotive door module industry. This technology includes a combination of mechanical, electrical control, and computer engineering in a single system.

APAC, particularly China and India, drives the global automotive door module industry led by rising vehicles sales, increasing government auto safety policies, and stringent

environmental measure to control emission. Top players prefer to invest in APAC region as automotive industry in European and North American regions have reached its maturity level. The use of advanced automotive door module materials over the next five years (2013-2018) is expected to increase across the globe due to several benefits, such as noise and weight reduction of vehicle.

Lucintel highlights the key challenges faced by the global automotive door module industry as well, such as increasing prices of raw materials such as plastic, steel, natural fiber, etc. and inability of industry players to reduce carbon footprint emission during door modules manufacturing. Automotive door module manufacturers are facing low vertical integration problem, such as higher transportation cost at supplier's level. Door module manufacturers have to outsource some of the small components of door from Tier-one suppliers along with basic raw material which incurs huge transportation cost. The players are required to increase their ability to meet quality and delivery requirement, innovate alternative raw materials which can act as a substitute during price fluctuations, and move for backward integration to minimize manufacturing cost of door modules.

This report is a complete study of the current trends in the market, industry growth drivers and restraints, competitive landscape, emerging trends, and key success factors. It provides market trends for the past years as well as projections for the coming years. It includes analysis of recent developments in technology, Porter's five forces model analysis, and detailed profiles of top industry players. It will help in exploring new business opportunities and ascertaining new market entry strategies by analyzing emerging geographies and unmet needs of the customers.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this Lucintel, 222 Las Colinas Blvd West, Suite 1650, Irving, TX 75039, USA.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference

guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Automotive Door Module Industry 2013-2018: Trends, Forecast, and Opportunity Analysis” include:

Analysis of competitive intensity of the industry based on Porter’s Five Forces model which helps to understand the competitive position of industry players.

Market size in terms of value by regions, market size trend (2007-2012) and forecast (2013-2018) for key market regions to make major investment decisions.

Regional Analysis provides automotive door module industry breakdown by region among North America, Europe, APAC and ROW.

Competitor analysis: growth leadership analysis, market drivers and challenges, growth opportunity analysis and by regional market that helps to ascertain a sound investment decision.

Industry strategic assessment, emerging trend, unmet need, innovations and new product launches, mergers and acquisitions by the industry players are studied in the report.

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