

Global Automotive Coolant Market 2014-2019: Trends, Forecast, and Opportunity Analysis, August 2014

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Abstracts

The global automotive coolant market is expected to reach an estimated value of \$10.9 billion by 2019. The major drivers of the automotive coolant market are an increasing demand for light passenger vehicles and heavy duty trucks, mainly in the emerging countries. The growing automotive sector is fuelling the demand for coolants in both OEM and aftermarket segments. The majority of the demand for coolants is from the replacement (aftermarket) market. Rise in the average age of vehicles in operation, advanced technology, and the use of environment-friendly coolants will possibly further drive this market.

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive coolant market by product type, application, technology, end user market, and region and has come up with a comprehensive research report, "Global Automotive Coolant Market 2014-2019: Trends, Forecast, and Opportunity Analysis". This report provides an analysis of the automotive coolant market, including the analysis of market trends, competitive landscapes, company profiles, emerging trends, and the key drivers of industry growth. The study also includes the global automotive coolant market forecasts through 2019, segmented by region, by product type, by application, by technology, and by the end user market as follows:

Global automotive coolant market by region:

North America

Europe

Asia Pacific

Rest of World

Global automotive coolant market by product type:

Ethylene Glycol

Propylene Glycol

Glycerin

Global automotive coolant market by application:

Passenger Car

Commercial Vehicle

Motorcycle

Global automotive coolant market by technology:

Inorganic Acid Technology

Organic Acid Technology

Hybrid Organic Acid Technology

Global automotive coolant by market type:

Automotive Aftermarket

OEM

On the basis of its comprehensive research, Lucintel forecasts that the automotive

coolant market will depict a moderate growth during 2014-2019. Ethylene glycol will possibly remain the largest segment in terms of product types during the forecast period. In terms of technologies, organic acid technology is projected to be the major segment. Royal Dutch Shell plc, Exxon Mobil Corporation, Sinopec Lubricant Company, Ashland Inc., and Castrol are some of the suppliers of automotive coolant for various applications. This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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