

# **Global Automotive Chassis Application Sensors Industry: 2012-2017 Trend, Profit, and Forecast Analysis, August 2012**

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## **Abstracts**

European and North American markets are expected to accelerate the demand for automotive chassis sensors due to regulatory changes leading to mandatory application of vehicle stability controls for upcoming vehicles. The global automotive chassis application is forecast to reach an estimated US \$3.8 billion in 2017 with a CAGR of 3.5% over the next five years (2012-2017). Lucintel, a leading global management consulting and market research firm, has analyzed the global application software industry and presents its findings in “Global Automotive Chassis Application Sensors Industry: 2012-2017 Trend, Profit, and Forecast Analysis.”

The global automotive chassis application sensors industry, which is highly consolidated, counts automotive vehicle manufacturers and automotive component suppliers as its major customers. The industry places emphasis on growing sales of vehicles with sensing technologies dedicated toward vehicle and occupant safety thus providing dynamic driving experience by predicting uncertain events. The US, Europe, and Asia Pacific (APAC) are the major regions in attaining global growth for sensors in the automotive industry.

Lucintel's research indicates that the Europe witnessed the highest revenue during 2006-2011 due to increasing adoption and installation rates of electronic stability controls in new vehicles. The industry is expected to grow positively over the forecast period as mandatory implications of electronic stability control systems and tire pressure monitoring systems in North America and Europe will potentially drive the market for wheel speed, yaw rate, and acceleration sensors that serve chassis applications.

As the study indicates, rebounding automotive sales, coupled with passenger and light

vehicles equipped with electric power steering and braking systems are major drivers for the industry. Industry players are likely to face some major challenges such as optimizing manufacturing and designing costs, as well as conformance to legislation standards to achieve maximum buyer satisfaction in terms of accurate computing and performance.

This study provides an overview of the global automotive chassis application industry, tracking a single market segment of that industry in four geographic regions. Thus, a total of four segments of the global application software industry are tracked.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive chassis application sensors industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global automotive chassis application sensors industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global automotive chassis application sensors industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global automotive chassis application sensors industry analysis

Gross and net profit trends in the global automotive chassis application sensors industry analysis

Cost structure trend in the global as well as regional automotive chassis application sensors industry analysis

The report has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market.

This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

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