

# Global Automotive Bumper Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012

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## Abstracts

The global automotive bumper industry revenue is forecast to reach an estimated US \$24.8 billion in 2017 with a CAGR of 4.6% over the next five years (2012-2017). The growing awareness for greener technology has been the primary driver transforming the automobile industry.

The global automotive bumper industry, which is highly consolidated, comprises manufacturers of front and rear bumpers for vehicles. Europe dominates the industry with the largest industry share. The industry is largely dominated by five leading companies: Compagnie Plastic Omnium, Faurecia, Magna International, Futaba Industrial Company, and Toyoda Gosei Company.

Continuous modernization and technological expansion, significant investment in research and development efforts, government policies, and safety regulations all affect industry dynamics significantly.

The industry is expected to perform well over the next five years, driven by high production of passenger car and commercial vehicles. Europe is forecast to see the highest contribution in global revenue during the next five years (2012-2017) although with a slower growth rate. The major challenge faced by automotive bumper manufacturers is to make vehicles lighter in weight, using a comprehensive approach that utilizes the high-polymer technologies.

This report provides an overview of the global automotive bumper industry and tracks industry performance in four geographic regions. The report studies manufacturers of front and rear bumpers serving this segment, providing annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific

(APAC), and the Rest of the World (ROW) regions. The report also provides a forecast, addressing market opportunities for each of these regions.

This comprehensive guide provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global automotive bumper industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global automotive bumper industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global automotive bumper industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global automotive bumper industry analysis

Gross and net profit trends in the global automotive bumper industry analysis

Cost structure trend in the global as well as regional automotive bumper industry analysis

The report is in PowerPoint format and has hundreds of critical data and market insights

that will help in effective decision-making.

### Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development Strategic planning

Business presentation Determination of market size and trend

Competitive analysis Resource and inventory management

Budgeting Investment decisions

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