

Global Airport Service Industry 2015-2020: Trends, Forecast, and Opportunity Analysis

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Abstracts

The global airport service industry is expected to grow at a CAGR of 5.2% from 2015 to 2020. The major drivers of this industry are reviving airline and tourism sector and increasing penetration of low cost carriers in the developing countries. Expansion of domestic and regional routes in the aviation market, a strong economic growth, and rising air passenger traffic increase the demand for airport services. The European region dominates the industry with 39.8% of the global airport service industry due to an increase in the number of international tourist arrivals.

Lucintel, a leading global management consulting and market research firm, has analyzed the airport industry by region and service type and has come up with a comprehensive research report, "Global Airport Service Industry 2015-2020: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of services in the global airport industry, including the market trends, growth opportunities, key drivers, and emerging trends in the industry. The study also includes the forecast for the global and regional airport service industry through 2020, segment breakdown by region and service type as follows:

By region-

North America

Europe

Asia Pacific

Rest of the World

By service-
Hospitality Event Service

Cargo Handling Service

Aircraft Handling and Related Service

Other

On the basis of its comprehensive research, Lucintel forecasts that the hospitality event service segment and the cargo handling service segment is expected to depict above average growth during the forecast period. Continuous growth in low cost carriers is allowing more customers to use the air mode of transportation for both passenger and cargo, which is expected to boost the demand of hospitality and cargo handling services in the forecast period.

APAC and ROW are expected to witness an above average growth during the forecast period. Various investments in the aviation sector, such as setting up new airports, increasing the area of terminal buildings, and the development of the private jet business in countries, such as China, India, and Brazil is anticipated to boost the passenger flow, simultaneously enhancing the demand for airport services in the forthcoming period.

Fraport AG Frankfurt Airport Svc Wrldwd, Aeroports de Paris SA, BBA Aviation plc, Sats Ltd, and Japan Airport Terminal Co., Ltd. are some of the major players of the airport services. The industry players are opting for M& A, innovation, and new product development as well as expansion for growing their businesses. Emerging trends which has a direct impact on the dynamics of the industry include increasing trends towards Airport Public Private Participations (PPPs) in emerging markets, introduction of virtual technology to improve customer service, and increasing use of smartphone apps and hybrid check-in system.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Airport Service Industry 2015-2020: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Global airport service industry size estimation in terms of value (\$B).

Trend and forecast analysis: Global airport service industry trend (2009-2014) and forecast (2015-2020) by regions and by segments.

Segmentation analysis: Global airport service industry size by various service type such as hospitality event service, cargo handling service, aircraft handling and related service, and others in terms of value.

Regional analysis: Global airport service industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.

Growth opportunities: Analysis on growth opportunities in different segments and regions.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global airport service suppliers.

Emerging applications: Emerging applications of global airport service in various segments.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

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