

Global Airline Industry 2013-2020: Trend, Profit, and Forecast Analysis, December 2012

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Abstracts

The global airlines industry experienced good growth during the past five years and is expected to reach an estimated \$832.8 billion in 2020 with a CAGR of 3.7% over the next seven years (2013-2020). Increasing demand from emerging economies, continuous demand for new low-cost carriers, deregulation, and rising middle class are factors driving growth in markets such as Asia and the Middle East.

Lucintel, a leading global management consulting and market research firm, has analyzed the global airline industry and presents its findings in "Global Airline Industry 2013-2020: Trend, Profit, and Forecast Analysis."

The global airline industry comprises air transport service providers of passenger and cargo.Industry services are used by individuals and business,—international, domestic, and regional— and governments around the world. The industry is fragmented in terms of suppliers and buyers. North America led this industry, followed by Europe and Asia in 2012. Growth of the North American market is driven by growing demand in long-haul international services.

As the study indicates, the European market growth is driven by development of air transport in Eastern Europe and intra-continental travel within the European Union. Asian growth is driven by rising per capita GDP in emerging economies such as China, India, and countries in the Middle East such as UAE and Saudi Arabia.

Lucintel's research indicates that growth in international travel and the tourism industry as well as the globalization of the service sector is driving air travel. Government regulations, fluctuating oil prices, rising security concerns, and continuous growth in high-speed trains in many countries are some of the challenges before the industry.



Lucintel's report provides quantitative and qualitative data analysis of the global airline industry. This study includes companies involved in the business of transporting passengers and freight by air along regularly scheduled routes. The report consists of two segments: Passenger and Cargo for four regions; thus, it tracks eight segments. This report provides five-year trend and forecast analysis with growth opportunities in the four regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global airline industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.



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