

# Global Airline Industry 2013-2020: Trend, Profit, and Forecast Analysis, December 2012

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## Abstracts

The global airlines industry experienced good growth during the past five years and is expected to reach an estimated \$832.8 billion in 2020 with a CAGR of 3.7% over the next seven years (2013-2020). Increasing demand from emerging economies, continuous demand for new low-cost carriers, deregulation, and rising middle class are factors driving growth in markets such as Asia and the Middle East.

Lucintel, a leading global management consulting and market research firm, has analyzed the global airline industry and presents its findings in “Global Airline Industry 2013-2020: Trend, Profit, and Forecast Analysis.”

The global airline industry comprises air transport service providers of passenger and cargo. Industry services are used by individuals and business,—international, domestic, and regional— and governments around the world. The industry is fragmented in terms of suppliers and buyers. North America led this industry, followed by Europe and Asia in 2012. Growth of the North American market is driven by growing demand in long-haul international services.

As the study indicates, the European market growth is driven by development of air transport in Eastern Europe and intra-continental travel within the European Union. Asian growth is driven by rising per capita GDP in emerging economies such as China, India, and countries in the Middle East such as UAE and Saudi Arabia.

Lucintel's research indicates that growth in international travel and the tourism industry as well as the globalization of the service sector is driving air travel. Government regulations, fluctuating oil prices, rising security concerns, and continuous growth in high-speed trains in many countries are some of the challenges before the industry.

Lucintel's report provides quantitative and qualitative data analysis of the global airline industry. This study includes companies involved in the business of transporting passengers and freight by air along regularly scheduled routes. The report consists of two segments: Passenger and Cargo for four regions; thus, it tracks eight segments. This report provides five-year trend and forecast analysis with growth opportunities in the four regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global airline industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

## Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

## List Of Figures

### LIST OF FIGURES

#### Chapter 3. Industry Overview

Figure 3.1: External forces shaping global airline industry

#### Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

#### Chapter 5. Industry Trends

Figure 5.1: Global airline industry annual trend 2007-12 (US \$B)

Figure 5.2: Global airline industry regional trend 2007-12 (US \$B)

Figure 5.3: Global airline industry regional trend 2007-12 (%)

Figure 5.4: Global airline industry segment trend 2007-12 (US \$B)

Figure 5.5: Global airline industry segment trend 2007-12 (%)

Figure 5.6: Global airline industry quarterly trend 2011-12 (US \$B)

Figure 5.7: Global airline industry profitability trend 2007-12

Figure 5.8: Global airline industry revenue per employee Trend 2007-12

Figure 5.9: Cost structure of global airline industry 2007-12

Figure 5.10: Cost structure in North American airline industry 2007-12

Figure 5.11: Cost structure in European airline industry 2007-12

Figure 5.12: Cost structure in Asia Pacific airline industry 2007-12

Figure 5.13: Top five companies vs. airline gross profit & net profit analysis 2012

Figure 5.14: Cash on hand for global airline industry 2007-12 (US \$B)

Figure 5.15: Cash on hand for global base metal mining industry 2007-12 (%)

Figure 5.16: Asset for global airline industry 2007-12 (US \$B)

Figure 5.17: Assets for global airline industry 2006-11 (%)

Figure 5.18: Debt for global base airline industry 2007-12 (US \$B)

Figure 5.19: Debt for global base airline industry 2007-12 (%)

Figure 5.20: Industry shares of top players in global airline industry in 2007

Figure 5.21: Industry shares of top players in global airline industry in 2012

Figure 5.22: Global airline industry 2007 market share analysis

Figure 5.23: Global airline industry 2012 market share analysis

## Chapter 6. Industry Forecasts

Figure 6.1: Global airline industry annual forecast 2013-20 (US \$B)

Figure 6.2: Global GDP growth rate forecast

Figure 6.3: Global inflation rate forecast

Figure 6.4: Global population growth rate forecast

Figure 6.5: Global unemployment rate forecast

Figure 6.6: Regional GDP growth rate forecast

Figure 6.7: Regional inflation rate forecast

Figure 6.8: Regional population growth rate forecast

Figure 6.9: Regional unemployment rate forecast

Figure 6.10: Global airline industry regional forecast 2013-20 (US \$B)

Figure 6.11: Global airline industry regional forecast 2013-20 (%)

Figure 6.12: Global airline industry segment forecast 2013-20 (US \$B)

Figure 6.13: Global airline industry segment forecast 2013-20 (%)

## Chapter 7. Emerging Trends

Figure 7.1: Global airline industry opportunity by region

Figure 7.2: Global airline industry opportunity by segment

## List Of Tables

### LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global airline industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global airline regional forecast growth rate

Table 6.1: Global airline segment forecast growth rate

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