

Global Aircraft Handling Service Industry 2015-2020 - Trends Forecast and Opportunity Analysis

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Abstracts

According to a new market report published by Lucintel, the future of the global aircraft handling service industry looks strong with opportunities in the operation of fueling segment, runway maintenance segment, and ramp service segment. The global aircraft handling service industry is forecast to grow at a CAGR of 4.6% from 2015 to 2020. The major drivers of growth for this market are construction of new airports, increasing aircraft movements, and technological advancements. Growing liberalization, increasing participation of private players, and rising air passenger traffic are additional factors contributing to accelerated growth.

In this market, ramp services, runway maintenance, operation of fueling, and aircraft de-icing are some of the major segments of aircraft handling services. The ramp service segment is the largest segment by service type and is expected to remain the same during the forecast period. Lucintel predicts that the demand for the operation of fueling segment is likely to experience the highest growth in the forecast period, supported by increasing investments in the infrastructural development of fueling facility by industry players. On the basis of its comprehensive research, Lucintel forecasts that the ramp service and runway maintenance segments are expected to show above average growth during the forecast period.

Within the aircraft handling service industry, the ramp service segment is expected to remain as the largest market. Increasing frequency of landing and taking-off of aircraft and rising number of airplane deliveries are expected to spur growth for this segment over the forecast period.

Europe is expected to remain the largest market due to the adoption of open skies policy and increasing aircraft movements. Asia Pacific and Rest of the World are

expected to witness significant growth over the forecast period because of ongoing expansion in the trade and tourism industry, setting up of new airports, and increasing passenger traffic.

For market expansion, the report suggests innovation and new service development, where the unique characteristics of aircraft handling services can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and the development of low-cost services for its customers.

Emerging trends, which have a direct impact on the dynamics of the industry, include introduction of de-icing management systems to improve the de-icing process, emergence of integrated fueling systems, and ground accident avoidance systems revolutionizing ramp and hangar safety services in emerging markets. BBA Aviation plc, Menzies Aviation, Fraport AG Frankfurt Airport Svc Wrlwd, Japan Airport Terminal Co. Ltd., and SATS Ltd. are the major service providers in the aircraft handling service industry. Some companies are opting for joint venture and M&A as strategic initiatives for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the aircraft handling service industry by service type and region and has come up with a comprehensive research report, "Growth Opportunities in Global Aircraft Handling Service Industry 2015-2020: Trend, Forecast, and Market Analysis." The Lucintel report serves as a springboard for growth strategies, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the aircraft handling service industry through 2020, segmented by service type and region as follows:

By service type (\$ billion from 2009 to 2020)-

Aircraft De-icing

Ramp Services

Runway Maintenance

Operation of Fueling

Others

By region (\$ billion from 2009 to 2020)-

North America

Europe

Asia Pacific

Rest of World

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Growth Opportunities in Global Aircraft Handling Service Industry 2015-2020: Trends, Forecast, and Market Analysis" include:

Market size estimates: Global aircraft handling service industry size estimation in terms of value (\$B).

Trend and forecast analysis: Global aircraft handling service industry trend (2009-2014) and forecast (2015-2020) by region and segment.

Segmentation analysis: Global aircraft handling service industry size by various service type such as aircraft de-icing, ramp services, runway maintenance, operation of fueling and others in terms of value

Regional analysis: Global aircraft handling service industry breakdown by key regions, such as North America, Europe, Asia Pacific, and Rest of World.

Growth opportunities: Analysis on growth opportunities in different segments

and regions.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global aircraft handling service suppliers.

Emerging applications: Emerging applications of global aircraft handling service industry in various segments.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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