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Global Aerospace APU Market 2013-2020: Trend, Profit, and Forecast Analysis, May 2013

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Abstracts

The global aerospace auxiliary power unit (APU) market is anticipated to reach $3.27 billion by 2020. An APU is crucial for an aircraft as it supplies power on the ground and helps start the engines. The factors shaping the APU market include technological advancements for less emission and low maintenance, advanced materials usage, and development of more fuel-efficient APUs. As aircraft markets become mature, the opportunity for APU market growth will increase in developed economies.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the aerospace APU market and presents its findings in “Global Aerospace APU Market 2013-2020: Trend, Profit, and Forecast Analysis.” Due to the lingering effects of the economic downturn, the industry is likely to experience small growth in the short term. Moderate opportunities exist in the long term due to significant trends in demand quantity, consumption, and growth based on various aircraft types, component segments, and so on.

The report discusses that global economic recession had a harmful effect on the APU market. Recent increases in air travel and globalization have accelerated aircraft procurement, which in turn affects growth. In the aerospace industry, a high level of engineering is required, which is a significant challenge. The learning curve is long in aerospace industry, requiring a high level of education and substantial experience.

The study also mentions the major drivers of the industry. Fuel cell APUs have the potential to benefit airplane efficiency and lower airplane emissions. Fuel cells can be used to power non-critical loads and in-flight entertainment. For onboard power generation on commercial aircraft, fuel cell/gas turbine hybrid APU systems could offer greatly improved efficiency and fuel economy compared to today’s turbine-powered

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APUs.

This study is intended to provide industry leaders with a competitive benchmarking of the global aerospace APU market. As demand for aircraft APU is growing with increase in number of aircraft deliveries, clients may lose the opportunity of finding suitable alliance partners and tremendous growth opportunities present in this aerospace APU market.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Growth Opportunities in Global Aerospace Auxiliary Power Unit Market 2013-2020: Trend, Forecast, and Profit Analysis" include:

Global aerospace auxiliary power unit market by aircraft type, by applications, and by region in terms of value and volume in (US $ value and shipment)

Growth drivers and challenges for aerospace auxiliary power unit market

Regional cost structure (%) of aerospace auxiliary power unit market by the key regions of North America, Europe, Asia Pacific, and Rest of the World

Global aerospace auxiliary power unit market profit margin (%) 2007-2012

Global aerospace auxiliary power unit market trend (2007-2012) & forecast (2013-2020) by aircraft type and by region in (US $ value and shipment)

Growth opportunities and emerging trends in aerospace auxiliary power unit market

More than 23 figures/charts and two tables are provided in this roughly 61-page

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