

Global Adhesives and Sealants Industry 2013-2018: Trend, Profit, and Forecast Analysis, October 2013

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Abstracts

The global adhesive and sealants industry is expected to witness moderate growth and reach an estimated \$58.14 billion by 2018. The adhesive and sealants market is primarily boosted by the emerging economies, technological advancement, globalization, and increased usage of adhesives and sealants to seal and protect materials in an environmentally friendly manner. Packaging, automotive, construction, and furniture industries are the major drivers of the adhesive and sealant industry. Sealants are mainly driven by the construction, electronics, and automotive industries.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the various players and segments of the industry and presents its findings in "Global Adhesives and Sealants Industry 2013-2018: Trend, Profit, and Forecast Analysis". From the analysis presented, adhesives and sealants' raw material suppliers as well as producers will recognize that valuable opportunities exist in the industry due to impressive trends in demand quantity and growth.

The study indicates that a growing number of end-use applications have exhibited a marked shift from traditional mechanical fastener-based technologies to adhesive-based technologies, prominent among them being the transportation, electronic devices, and medical sectors. Technology innovation is one of the major drivers of this industry. The stringent regulations of EPA (Environmental Protection Agency) and REACH (Registration, Evaluation, Authorization, and Restriction of Chemicals) in the US and Europe lead the adhesive and sealants industry towards a shift of technology from solvent-based adhesives to 100% solid adhesives.

Lucintel report outlines that the main challenge in the industry is increasing fluctuations in raw materials' prices for adhesives and sealants manufacturing. Keeping pace with

the changing environmental regulations is another challenge that the industry is facing. Manufacturers are under pressure to produce products with less volatile organic compounds (VOC), considering health and safety issues. The report provides major drivers and challenges which will help the companies to identify their strengths, find whether they are able to cope up with the challenges and compete in the market.

This study is intended to provide industry leaders with a competitive benchmarking of the global adhesive and sealants industry. The study provides up-to-date information on the market share, profit margins, capabilities and strategies of the leaders. The report helps current suppliers to realistically assess their capabilities, strategies, vis-a-vis leading competitors, and provides executives with strategically significant competitor information, data analysis, and insight.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of ?Growth Opportunities for Global Adhesives and Sealants Market 2013- 2018: Trends, Forecast and Opportunity Analysis include:

- Analysis of competitive intensity of the industry based on Porter's Five Forces model which helps to understand the competitive position of industry players

- Global adhesives and sealants market intelligence with special emphasis on application market such as paperboard and packaging, aerospace, transportation and building and construction markets. As well as emphasis on product market such as water based adhesives, solvent based adhesives, 100% solid adhesive, hardening sealants and nonhardening sealants

- Market size in terms of value by application segments and product type, market

size trend (2007-2012) and forecast (2013-2018) for key market segments that are useful to make major investment decisions

Regional Analysis provides adhesives and sealants market breakdown by region among North America, Europe, APAC and ROW

Financial Analysis which provides study about the cost structure, profitability, debt, and assets analysis of the industry

Competitive Landscape, emerging trend, unmet need, growth leadership analysis, market drivers and growth opportunity analysis by application market and by product type greatly assist in making a sound investment decision

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