

# Global Adhesive Market 2013-2018: Trend, Forecast, and Opportunity Analysis, May 2013

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## Abstracts

The global adhesive market is expected to witness moderate growth over the next five years. Asia Pacific has emerged as the leading region in total adhesive consumption followed by Europe and North America, which are the developed markets. Adhesives are used in automotive, aerospace, construction, marine, electrical, consumer goods, and many other industrial areas. As a competitor to traditional materials such as bolting, welding, brazing, soldering, clinching, and injected-metal assembly, adhesives have gained favor among original equipment manufacturers and fabricators for their superior performance.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the current scenario of the adhesive market and presents its findings in "Global Adhesive Market 2012-2018: Trend, Forecast, and Opportunity Analysis." The report covers the various challenges faced by this market and analyzes the risk factors and opportunities for growth.

Lucintel provides an overview of the challenges and opportunities faced by the adhesive market globally. Governments in different countries are taking strict action for the standardization of the adhesive products that emit lower or no volatile organic compound to the environment.

The global adhesive market, however, also has opportunities. Increased customer awareness for recyclable products is one of the important drivers for this industry. Adhesives manufactures are complying with government rules accepted in all the end application markets, as consumers are aware of the constituents of the adhesives. The adhesives market is categorized as developed, with emerging markets by region.

The global adhesive market witnessed changes in 2009 and 2010. Recessionary forces gripped the world economy in 2009, but recovery began in 2010. The exposure of financial institutions globally and deceleration of consumer consumption caused the rapid spread of the recession.

Lucintel highlights the factors affecting the economic scenario in its report and analyzes global adhesive market trends. Lucintel forecasts growth potential for this market, including market size and volume of system installations expected by 2018, which will help interested companies make strategic and financial decisions.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Global Adhesive Market 2013-2018: Trend, Forecast, and Opportunity Analysis" include:

- Global adhesive market by applications, and by region in terms of value and volume

- Growth drivers and challenges for adhesive market

- Regional analysis of the opportunities of adhesive market by the key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of value and volume

- Global adhesive market industry trend (2007-2012) & forecast (2013-2018) by application, by region in terms of value and volume

- Growth opportunities and emerging trends in global adhesive market

More than 28 figures/charts and 16 tables are provided in this roughly 78-page

report

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