

# Glamping Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Glamping Trends and Forecast

The future of the global glamping market looks promising with opportunities in the family travel and enterprise travel markets. The global glamping market is expected to reach an estimated \$7.3 billion by 2030 with a CAGR of 11.5% from 2024 to 2030. The major drivers for this market are rising consumer preference for opulent & cozy camping, expanding usage of glamping in natural settings, and increase in the quantity of shows & major music festivals.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Glamping by Segment

The study includes a forecast for the global glamping by product type, application, end use, and region.

Glamping Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Camping Pods & Cabins

Yurts

Tents

Treehouses

Others

Glamping Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Family Travel

Enterprise Travel

Others

Glamping Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Consumers

Events

Others

Glamping Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Glamping Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies glamping companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the glamping companies profiled in this report include-

Bushtec Safari

The Coleman Company

Exxel outdoors

Johnson Outdoors

The North Face

Sawday's Canopy and Stars

Khampa

Arena Campsites

Simex Outdoor International

Newell Brands

## Glamping Market Insights

Lucintel forecasts that camping pod & cabin will remain the largest segment over the forecast period due to its cutting-edge features like locking windows and doors, amenities, and safety.

Within this market, family travel will remain larger segment over the forecast period.

North America will remain the largest region over the forecast period due to increasing inclination for opulent and luxury travel among population of the region.

## Features of the Global Glamping Market

**Market Size Estimates:** Glamping market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Glamping market size by product type, application, end use, and region in terms of value (\$B).

**Regional Analysis:** Glamping market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, applications, end uses, and regions for the glamping market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the glamping market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the glamping market size?**

**Answer:** The global glamping market is expected to reach an estimated \$7.3 billion by 2030.

**Q2. What is the growth forecast for glamping market?**

**Answer:** The global glamping market is expected to grow with a CAGR of 11.5% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the glamping market?**

**Answer:** The major drivers for this market are rising consumer preference for opulent & cozy camping, expanding usage of glamping in natural settings, and increase in the quantity of shows & major music festivals.

**Q4. What are the major segments for glamping market?**

Answer: The future of the glamping market looks promising with opportunities in the family travel and enterprise travel markets.

Q5. Who are the key glamping market companies?

Answer: Some of the key glamping companies are as follows:

Bushtec Safari

The Coleman Company

Exxel outdoors

Johnson Outdoors

The North Face

Sawday's Canopy and Stars

Khampa

Arena Campsites

Simex Outdoor International

Newell Brands

Q6. Which glamping market segment will be the largest in future?

Answer: Lucintel forecasts that camping pod & cabin will remain the largest segment over the forecast period due to its cutting-edge features like locking windows and doors, amenities, and safety.

Q7. In glamping market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing inclination for opulent and luxury travel among population of the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the glamping market by product type (camping pods & cabins, yurts, tents, treehouses, and others), application (family travel, enterprise travel, and others), end use (consumers, events, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Glamping Market, Glamping Market Size, Glamping Market

Growth, Glamping Market Analysis, Glamping Market Report, Glamping Market Share, Glamping Market Trends, Glamping Market Forecast, Glamping Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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