Geospatial Analytics Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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Geospatial Analytics Market Trends and Forecast

The future of the geospatial analytics market looks promising with opportunities in the BFSI, healthcare, automotive, utility, government, and defense and intelligence. The global geospatial analytics market is expected to grow with a CAGR of 12% to 14% from 2021 to 2027. The major drivers for this market are growing number of artificial intelligence and machine learning based geographic information system (GIS) solutions, rapid urbanization and growth of smart cities, and developments in big data analytics.

A total of 107 figures / charts and 68 tables are provided in this 205-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the geospatial analytics market report, please download the report brochure.

Geospatial Analytics Market by Segment

The study includes a forecast for the global geospatial analytics market by components, type, technology, deployment mode, application, end use industry, and region as follows:

Geospatial Analytics Market by Component [Value ($M) shipment analysis for 2016 – 2027]:

　　　Solutions

o Geocoding and Reverse Geocoding
Data Integration and ETL
Reporting and Visualization
Thematic Mapping and Spatial Analysis
Other Solutions

Services

o Consulting
Integration and Deployment
Support and Maintenance

Geospatial Analytics Market by Type [Value ($M) shipment analysis for 2016 – 2027]:

Surface and Field Analytics

Network and Location Analytics

Geovisualization

Other Types

Geospatial Analytics Market by Technology [Value ($M) shipment analysis for 2016 – 2027]:

Remote Sensing

GIS

GPS

Other Technologies

Geospatial Analytics Market by Deployment Mode [Value ($M) shipment analysis for

2016 – 2027]:

    Cloud

    On-Premises

Geospatial Analytics Market by Application [Value ($M) shipment analysis for 2016 – 2027]:

    Surveying

    Medicine and Public Safety

    Disaster Risk Reduction an Management

    Climate Change Adaptation

    Other Application

Geospatial Analytics Market by End Use Industry [Value ($M) shipment analysis for 2016 – 2027]:

    Utility

    Government

    Defense and Intelligence

    BFSI

    Healthcare

    Automotive

    Others

Geospatial Analytics Market by Region [Value ($M) shipment analysis for 2016 – 2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Geospatial Analytics Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies geospatial analytics companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the geospatial analytics companies profiled in this report includes.

ESRI

Precisely

Oracle

SAP

Google

Maxar Technologies

Alteryx

Hexagon AB

Trimble

TomTom

Geospatial Analytics Market Insight

Lucintel forecast that solutions will remain the largest component over the forecast period as the solutions will help the companies to analyze, localize, and act on the changing business trends and conditions

Defense and intelligence will remain the largest market over the forecast period due to the continuous improvement in military strategies. The data provided by geospatial analytics help border security operations deliver information about situational awareness, enable quick decision-making, and helps in growing national security

North America is expected to remain the largest region over the forecast period due to its extensive usage in applications including construction, agriculture, transportation, and utilities. .

Features of Geospatial Analytics Market

Market Size Estimates: Geospatial analytics market size estimation in terms of value ($M)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Market size by components, type, technology, deployment mode, application, and end use industry

Regional Analysis: Geospatial analytics market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different components, type, technology, deployment mode, application, end use industry, and regions for the geospatial analytics market.

Strategic Analysis: This includes M&A, new product development, and

competitive landscape for the geospatial analytics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the geospatial analytics market size?

Answer:The global geospatial analytics market is expected to reach an estimated $xx billion by 2027

Q2. What is the growth forecast for geospatial analytics market?

Answer:The geospatial analytics market is expected to grow at a CAGR of 12% to 14% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the geospatial analytics market?

Answer: The major drivers for this market are growing number of artificial intelligence and machine learning based geographic information system (GIS) solutions, rapid urbanization and growth of smart cities, and developments in big data analytics.

Q4. What are the major applications or end use industries for geospatial analytics?

Answer:Utility, government, defense and intelligence, BFSI, healthcare, and automotive are the major end use industries for geospatial analytics.

Q5 Who are the key geospatial analytics companies?

Answer:Some of the key geospatial analytics companies are as follows:

ESRI

Precisely

Oracle

SAP

Google

Maxar Technologies

Alteryx

Hexagon AB

Trimble

TomTom

Q6. Which geospatial analytics component segment will be the largest in future?

Answer: Lucintel forecast that solutions will remain the largest component over the forecast period as the solutions will help the companies to analyze, localize, and act on the changing business trends and conditions.

Q8: In geospatial analytics market, which region is expected to be the largest in next 5 years?

Answer:North America is expected to remain the largest region over next 5 years

Q9. Do we receive customization in this report?

Answer:Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global geospatial analytics market by components (solution and services), type (surface and field analytics, network and location analytics, geovisualization, and other types), technology (remote sensing, GIS, GPS, and other technologies), deployment mode (cloud and on-premises), application (surveying, medicine and public safety, disaster risk reduction and management, climate change adaptation, and other applications),

end use industry (utility, government, defense and intelligence, BFSI, healthcare, automotive, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to geospatial analytics market or related to geospatial analytics market share, geospatial analytics market analysis, geospatial analytics market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016 TO 2027

5. COMPETITOR ANALYSIS

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis
   6.1.1: Growth Opportunities for the Global Geospatial Analytics Market by
Components
   6.1.2: Growth Opportunities for the Global Geospatial Analytics Market by Type
   6.1.3: Growth Opportunities for the Global Geospatial Analytics Market by Technology
   6.1.4: Growth Opportunities for the Global Geospatial Analytics Market by Deployment
Mode
   6.1.5: Growth Opportunities for the Global Geospatial Analytics Market by Application
   6.1.6: Growth Opportunities for the Global Geospatial Analytics Market by End Use
Industry
   6.1.7: Growth Opportunities for the Global Geospatial Analytics Market by Region
6.2: Emerging Trends in the Global Geospatial Analytics Market
6.3: Strategic Analysis
   6.3.1: New Product Development
   6.3.2: Capacity Expansion of the Global Geospatial Analytics Market
   6.3.3: Mergers and Acquisitions, and Joint Ventures in the Global Geospatial Analytics
Industry

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: ESRI
7.2: Precisely
7.3: Oracle
7.4: SAP
7.5: Google
7.6: Maxar Technologies
7.7: Alteryx
7.8: Hexagon AB
7.9: Trimble
7.10: TomTom

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