

Geographic Information System Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the geographic information system market looks promising with opportunities in the agriculture, oil & gas, architecture, engineering, and construction, transportation, utility, mining, government, healthcare, and retail industries. The global geographic information system market is expected to grow with a CAGR of 11% to 13% from 2021 to 2026. The major drivers for this market are rapid growth in urbanization, development of smart cities, and rising demand for growing investments in modern GIS solutions.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of geographic information system market report download the report brochure.

The study includes trends and forecasts for the global geographic information system market by offering, function, end use industry, and region as follows:

By Offering [\$M shipment analysis for 2015 – 2026]:

Hardware

GIS Collectors

Imaging Sensors

LiDAR

Total Stations

GNSS/GPS Antennas

Software

Desktop GIS

Server GIS

Developer GIS

Mobile GIS

Remote Sensing Software

Services

By Function [\$M shipment analysis for 2015 – 2026]:

Mapping

Surveying

Telematics and Navigation

Location-Based Services

By End Use Industry [\$M shipment analysis for 2015 – 2026]:

Agriculture

Oil & Gas

Architecture, Engineering, and Construction

Transportation

Utilities

Mining

Government

Healthcare

Retail

Others

By Region [\$M shipment analysis for 2015 – 2026]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Asia Pacific

China

Japan

India

The Rest of the World

The software segment is expected to witness the highest growth over the forecast period due to growing use of GIS in disaster management, transport management, and town and smart city development projects.

Agriculture end use industry is expected to witness the highest growth over the forecast period due to growth in the agriculture industry that leads to the use of GIS in monitoring crop, soil, and livestock.

Asia Pacific is expected to witness the highest growth over the forecast period due to growth in urban and smart city development projects going on in many countries of this region, followed by other infrastructural developments in various developing nations.

Some of the geographic information system companies profiled in this report include Autodesk Inc., Bentley System, Inc., Environmental Systems Research Institute, Inc., Hexagon AB, Pitney Bowes Inc., Topcon Corporation, Trimble Inc., Maxar Technologies Inc., and Caliper Corporation.

Features of Geographic Information System Market

Market Size Estimates: Geographic Information System market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: Market size by offering, function and end use industry

Regional Analysis: Geographic Information System market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different offering, function end use industries, and regions for geographic information system market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the geographic information system market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global geographic information system market by offering (hardware, software, and services), function (mapping, surveying, telematics and navigation, and location-based services), end use industry (agriculture, oil & gas, architecture, engineering, and construction, transportation, utilities, mining, government, healthcare, retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the geographic information system market?

Q.5 What are the business risks and threats to the geographic information system market?

Q.6 What are the emerging trends in the geographic information system market and the reasons behind them?

Q.7 What are some changing demands of customers in the geographic information system market?

Q.8 What are the new developments in the geographic information system market? Which companies are leading these developments?

Q.9 Who are the major players in the geographic information system market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the geographic information system market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the geographic information system market?

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Pitney Bowes Inc.

Topcon Corporation

Trimble Inc.

Maxar Technologies Inc.

Caliper Corporation

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