

Genomics Personalized Health Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global genomics personalized health market looks promising with opportunities in academics & research institutes and diagnostic centers. The global genomics personalized health market is expected to grow with a CAGR of 14%-16% from 2020 to 2025. The major drivers for this market are rising biopharmaceutical and healthcare industries, increasing prevalence of cancer, growing geriatric population, and development in technologies.

A total of XX figures / charts and XX tables are provided in this more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global genomics personalized health market report, please download the report brochure.

In this market, NGS platform is the largest technology of genomics personalized health. Growth in various segments of the genomics personalized health market are given below:

The study includes trends and forecast for the global genomics personalized health market by test type, technology, end user, and region as follows:

By Test Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Oncology Testing

Infectious Disease Testing

Orphan Disease Testing

Autoimmune Disease Testing

Obstetrics Testing

Others

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

NGS (Next Generation Sequencing) Platforms

RT-PCR (Real Time Polymerase Chain Reaction)

Microarray

Genetic Analyzers

Others

By End User [Value (\$ Million) shipment analysis for 2014 – 2025]:

Academics & Research Institutes

Diagnostic Centers

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the genomics personalized health companies profiled in this report include Qiagen, Illumina, Thermo Fisher Scientific, Bio-Rad Laboratories, Roche, Lonza, Invitae, Genetic Technologies, Eastern Biotech, and DNA Genotek.

Lucintel forecasts that NGS platforms will remain the largest technology segment over the forecast period, as it consists of prominent best-selling and advance sequencing products used for various genetic analysis and development of highly efficient technologies.

North America will remain the largest region over the forecast period due to increasing healthcare expenditure and growing pharmaceutical and biotechnology companies in the region.

Features of the Global Genomics Personalized Health Market

Market Size Estimates: Global genomics personalized health market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global genomics personalized health market size by various segments, such as test type, technology, and end user in terms of value.

Regional Analysis: Global genomics personalized health market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different test type, technology, end user, and region for the global genomics personalized health market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global genomics personalized health market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global genomics personalized health market by test type (oncology testing, infectious disease testing, orphan disease testing, autoimmune disease testing, obstetrics testing, and others), technology (NGS platforms, RT-PCR, microarray, genetic analyzers, and others), end user (academics & research institutes, diagnostic centers, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global genomics personalized health market?

Q.5 What are the business risks and threats to the global genomics personalized health

market?

Q.6 What are the emerging trends in this genomics personalized health market and the reasons behind them?

Q.7 What are some changing demands of customers in this genomics personalized health market?

Q.8 What are the new developments in this genomics personalized health market? Which companies are leading these developments?

Q.9 Who are the major players in this genomics personalized health market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this genomics personalized health market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global genomics personalized health market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Test Type (Oncology Testing, Infectious Disease Testing, Orphan Disease Testing, Autoimmune Disease Testing, Obstetrics Testing, and Others), Technology (NGS Platforms, RT-PCR, Microarray, Genetic Analyzers, and Others), and End User (Academics & Research Institutes, Diagnostic Centers, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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