

Gastronomy/Food Tourism Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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Gastronomy/Food Tourism Market Trends and Forecast

The future of the gastronomy/food tourism market looks promising with opportunities in food guides, brochures, websites, blogs, events, publicity, and other markets. The global gastronomy/food tourism market is expected to grow with a CAGR of 8% to 10% from 2022 to 2027. The major drivers for this market are increase in the number of food enthusiasts who travel to places to have the gist of regional cuisines, food, or drinks, increase in per capita income, and rise in awareness through various media channels.

Gastronomy/Food Tourism Market by Gastronomic Activity, Marketing Activity, and Tourist Category

Emerging Trends in the Gastronomy/Food Tourism Market

Emerging trends, which have a direct impact on the dynamics of the industry, include art of cooking, tasting, or eating good food, and increase in the internet penetration around the globe.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global gastronomy/food tourism market report, please download the report brochure.

Gastronomy/Food Tourism Market by Segments

Gastronomy/Food Tourism Market by Segment

In this market, millennials are the largest market by tourist category. The study includes a forecast for the global gastronomy/food tourism market by gastronomic activity, marketing activity, tourist category, and region as follows:

Gastronomy/Food Tourism Market by Gastronomic Activity [Value (\$B) shipment analysis for 2016-2027]:

Food Tours

Visits to markets and food producers

Food fairs

Food events

Museums

Cookery workshops

Others

Gastronomy/Food Tourism Market by Marketing Activity [Value (\$B) shipment analysis for 2016-2027]:

Food guides, Brochures

Websites, Blogs

Events

Publicity

Others

Gastronomy/Food Tourism Market by Tourist Category [Value (\$B) shipment analysis for 2016-2027]:

Millennials

Baby Boomers

Gen X

Gen Z

Gastronomy/Food Tourism Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Gastronomy/Food Tourism Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies gastronomy/food tourism companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the gastronomy/food tourism companies profiled in this report include.

Abercrombie & Kent USA

Classic Journeys

G Adventures

Greaves Travel

India Food Tour

ITC Travel Group Limited

The FTC4Lobe Group

The Travel Corporation

Topdeck Travel

Tour Radar

Gastronomy/Food Tourism Market Insights

Lucintel forecasts that millennials will remain the largest segment over the forecast period due to the kind of population which is the trend setter in various macro-economic sectors around the global and food sector.

APAC will remain the largest region due to the easy accessibility of information on various factors for the customer, active, curious, and adventurous with positive outlook on indulging and experience various regional cuisine and have gist of their respective culture and theme.

Features of the Gastronomy/Food Tourism Market

Market Size Estimates: Gastronomy/Food Tourism market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Gastronomy/Food Tourism market size by various segments, such as by gastronomic activity, marketing activity, tourist category and region in terms of value (\$B)

Regional Analysis: Gastronomy/Food Tourism market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by gastronomic activity, marketing activity, tourist category and regions for the gastronomy/food tourism

market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Gastronomy/Food Tourism market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the gastronomy/food tourism market size?

Answer: The global Gastronomy/Food Tourism market is expected to reach an estimated \$XX billion by 2027.

Q2. What is the growth forecast for gastronomy/food tourism market?

Answer: The global gastronomy/food tourism market is expected to grow with a CAGR of 8% to 10% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the Gastronomy/Food Tourism market?

Answer: The major drivers for this market are increase in the number of food enthusiasts dedicated to travel places to have gist of regional cuisines, food, or drinks, increase in per capita income, and rise in awareness through various media channels.

Q4. What are the major segments for gastronomy/food tourism market?

Answer: The future of the gastronomy/food tourism market looks promising with opportunities in food guides, brochures, websites, blogs, events, publicity, and others market.

Q5. What are the emerging trends in gastronomy/food tourism market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include art of cooking, tasting, or eating good food, and increase in the internet penetration around the globe.

Q6. Who is the key gastronomy/food tourism companies?

Answer: Some of the key Gastronomy/Food Tourism companies are as follows:

Abercrombie & Kent USA

Classic Journeys

G Adventures

Greaves Travel

India Food Tour

ITC Travel Group Limited

The FTC4Lobe Group

The Travel Corporation

Topdeck Travel

Tour Radar

Q7. Which gastronomy/food tourism segment will be the largest in future?

Answer: Lucintel forecasts that millennials will remain the largest segment over the forecast period due to the kind of population which is the trend setter in various macro-economic sectors around the global and food sector is no less.

Q8. In gastronomy/food tourism market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the easy accessibility of information on various factors for the customer, active, curious, and adventurous with positive outlook on indulging and experience various regional cuisine and have gist of their respective culture and theme.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the gastronomy/food tourism market by gastronomic activity (food tours, visits to markets and food producers, food fairs, food events, museums, cookery workshops, and others), marketing activity (food guides, brochures, websites, blogs, events, publicity, and others), tourist category (millennials, baby boomers, Gen X, and Gen Z) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to gastronomy/food tourism market or related to gastronomy market, gastronomy tourism, gastronomic tourism, gastronomy food, gastronomy/food tourism market share, gastronomy/food tourism analysis, gastronomy/food tourism

market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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