

# Functional and Regular Soda Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/F961257F2500EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: F961257F2500EN

## Abstracts

2 – 3 business days after placing order

### Functional and Regular Soda Trends and Forecast

The future of the global functional and regular soda market looks promising with opportunities in the supermarket/hypermarket, specialty store, and online store markets. The global functional and regular soda market is expected to reach an estimated \$46.3 billion by 2030 with a CAGR of 5.4% from 2024 to 2030. The major drivers for this market are rising demand for functional sodas, growing urbanization rate, and advancement in in terms of ingredients, formulations, and flavors.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Functional and Regular Soda by Segment

The study includes a forecast for the global functional and regular soda by category, type, distribution channel, and region.

Functional and Regular Soda Market by Category [Shipment Analysis by Value from 2018 to 2030]:

Regular Soda

Functional Soda

Functional and Regular Soda Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Standard

Diet

Fruit Flavored

Others

Functional and Regular Soda Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets/Hypermarkets

Specialty Stores

Online Stores

Others

Functional and Regular Soda Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Functional and Regular Soda Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies functional and regular soda companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the functional and regular soda companies profiled in this report include-

Olipop

Poppi

Culture Pop

De La Calle

The Coca-Cola Company

PepsiCo

Keurig Dr. Pepper

## Functional and Regular Soda Market Insights

Lucintel forecasts that functional soda is expected to witness higher growth over the forecast period.

Within this market, online store will remain the largest segment due to increased digital shopping trends.

North America will remain the largest region over the forecast period due to presence of key players.

## Features of the Global Functional and Regular Soda Market

Market Size Estimates: Functional and regular soda market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030)

by various segments and regions.

**Segmentation Analysis:** Functional and regular soda market size by category, type, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Functional and regular soda market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different categories, types, distribution channels, and regions for the functional and regular soda market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the functional and regular soda market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the functional and regular soda market size?

Answer: The global functional and regular soda market is expected to reach an estimated \$46.3 billion by 2030.

Q2. What is the growth forecast for functional and regular soda market?

Answer: The global functional and regular soda market is expected to grow with a CAGR of 5.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the functional and regular soda market?

Answer: The major drivers for this market are rising demand for functional sodas, growing urbanization rate, and advancement in in terms of ingredients, formulations, and flavors.

Q4. What are the major segments for functional and regular soda market?

Answer: The future of the functional and regular soda market looks promising with opportunities in the supermarket/hypermarket, specialty store, and online store markets.

Q5. Who are the key functional and regular soda market companies?

Answer: Some of the key functional and regular soda companies are as follows:

Olipop

Poppi

Culture Pop

De La Calle

The Coca-Cola Company

PepsiCo

Keurig Dr. Pepper

Q6. Which functional and regular soda market segment will be the largest in future?

Answer: Lucintel forecasts that functional soda is expected to witness higher growth over the forecast period.

Q7. In functional and regular soda market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to presence of key players.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the functional and regular soda market by category (regular soda and functional soda), type (standard,

diet, fruit flavored, and others), distribution channel (supermarkets/hypermarkets, specialty stores, online stores, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Functional and Regular Soda Market, Functional and Regular Soda Market Size, Functional and Regular Soda Market Growth, Functional and Regular Soda Market Analysis, Functional and Regular Soda Market Report, Functional and Regular Soda Market Share, Functional and Regular Soda Market Trends, Functional and Regular Soda Market Forecast, Functional and Regular Soda Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL FUNCTIONAL AND REGULAR SODA MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Functional and Regular Soda Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Functional and Regular Soda Market by Category

3.3.1: Regular Soda

3.3.2: Functional Soda

3.4: Global Functional and Regular Soda Market by Type

3.4.1: Standard

3.4.2: Diet

3.4.3: Fruit Flavored

3.4.4: Others

3.5: Global Functional and Regular Soda Market by Distribution Channel

3.5.1: Supermarkets/Hypermarkets

3.5.2: Specialty Stores

3.5.3: Online Stores

3.5.4: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Functional and Regular Soda Market by Region

4.2: North American Functional and Regular Soda Market

4.2.1: North American Functional and Regular Soda Market by Category: Regular Soda and Functional Soda

4.2.2: North American Functional and Regular Soda Market by Distribution Channel: Supermarkets/Hypermarkets, Specialty Stores, Online Stores, and Others

4.3: European Functional and Regular Soda Market

4.3.1: European Functional and Regular Soda Market by Category: Regular Soda and Functional Soda

4.3.2: European Functional and Regular Soda Market by Distribution Channel: Supermarkets/Hypermarkets, Specialty Stores, Online Stores, and Others

4.4: APAC Functional and Regular Soda Market

4.4.1: APAC Functional and Regular Soda Market by Category: Regular Soda and Functional Soda

4.4.2: APAC Functional and Regular Soda Market by Distribution Channel: Supermarkets/Hypermarkets, Specialty Stores, Online Stores, and Others

4.5: ROW Functional and Regular Soda Market

4.5.1: ROW Functional and Regular Soda Market by Category: Regular Soda and Functional Soda

4.5.2: ROW Functional and Regular Soda Market by Distribution Channel: Supermarkets/Hypermarkets, Specialty Stores, Online Stores, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Functional and Regular Soda Market by Category

6.1.2: Growth Opportunities for the Global Functional and Regular Soda Market by Type

6.1.3: Growth Opportunities for the Global Functional and Regular Soda Market by Distribution Channel

6.1.4: Growth Opportunities for the Global Functional and Regular Soda Market by Region

6.2: Emerging Trends in the Global Functional and Regular Soda Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Functional and Regular Soda Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Functional and Regular Soda Market

6.3.4: Certification and Licensing



## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Olipop

7.2: Poppi

7.3: Culture Pop

7.4: De La Calle

7.5: The Coca-Cola Company

7.6: PepsiCo

7.7: Keurig Dr. Pepper

## I would like to order

Product name: Functional and Regular Soda Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/F961257F2500EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F961257F2500EN.html>