

Functional Milk Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Functional Milk Trends and Forecast

The future of the global functional milk market looks promising with opportunities in the immunity & disease management, weight management, and clinical nutrition markets. The global functional milk market is expected to reach an estimated \$33 billion by 2030 with a CAGR of 6.2% from 2024 to 2030. The major drivers for this market are rising consumer preference for clean-label products, growing consciousness of the importance of bone health, and increasing demand for more specialized and customized nutrition.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Functional Milk by Segment

The study includes a forecast for the global functional milk by product, form, function, distribution channel, and region.

Functional Milk Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Probiotic Milk

Lactose-Free Milk

Omega-3-Fortified Milk

Calcium-Fortified Milk

Others

Functional Milk Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Powder

Liquid

Functional Milk Market by Function [Shipment Analysis by Value from 2018 to 2030]:

Immunity & Disease Management

Weight Management

Clinical Nutrition

Others

Functional Milk Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets/Hypermarkets

Specialty Stores

Convenience Stores

E-Commerce

Others

Functional Milk Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Functional Milk Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies functional milk companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the functional milk companies profiled in this report include-

Chobani

Nestl?

Danone

Yoplait

Organic Valley

Functional Milk

Lucintel forecasts that probiotic milk is expected to witness the highest growth over the forecast period.

Within this market, immunity & disease management is expected to witness the highest growth over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Functional Milk Market

Market Size Estimates: Functional milk market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Functional milk market size by various segments, such as by product, form, function, distribution channel, and region in terms of value (\$B).

Regional Analysis: Functional milk market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, forms, functions, distribution channels, and regions for the functional milk market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the functional milk market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the functional milk market size?

Answer: The global functional milk market is expected to reach an estimated \$33 billion by 2030.

Q2. What is the growth forecast for functional milk market?

Answer: The global functional milk market is expected to grow with a CAGR of 6.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the functional milk market?

Answer: The major drivers for this market are rising consumer preference for clean-label

products, growing consciousness of the importance of bone health, and increasing demand for more specialized and customized nutrition.

Q4. What are the major segments for functional milk market?

Answer: The future of the functional milk market looks promising with opportunities in the immunity & disease management, weight management, and clinical nutrition markets.

Q5. Who are the key functional milk market companies?

Answer: Some of the key functional milk companies are as follows:

Chobani

Nestl?

Danone

Yoplait

Organic Valley

Q6. Which functional milk market segment will be the largest in future?

Answer: Lucintel forecasts that probiotic milk is expected to witness the highest growth over the forecast period.

Q7. In functional milk market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the functional milk market by product (probiotic milk, lactose-free milk, omega-3-fortified milk, calcium-fortified milk, and others), form (powder and liquid), function (immunity & disease management, weight management, clinical nutrition, and others), distribution channel (supermarkets/hypermarkets, specialty stores, convenience stores, e-commerce, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Functional Milk Market, Functional Milk Market Size, Functional Milk Market Growth, Functional Milk Market Analysis, Functional Milk Market Report, Functional Milk Market Share, Functional Milk Market Trends, Functional Milk Market Forecast, Functional Milk Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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