

Functional Food and Beverage Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Functional Food And Beverage Trends and Forecast

The future of the global functional food and beverage market looks promising with opportunities in the supermarket/hypermarket, convenience store, and online retail markets. The global functional food and beverage market is expected to reach an estimated \$491.6 billion by 2030 with a CAGR of 9.2% from 2024 to 2030. The major drivers for this market are growing intake of foods enriched with nutrients, rising demand for healthy & nutrition-rich diets, and increasing demand for sports & performance drinks.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Functional Food And Beverage by Segment

The study includes a forecast for the global functional food and beverage by type, distribution channel, and region.

Functional Food and Beverage Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Functional Cereal & Grains

Functional Dairy Products

Functional Bakery Products

Functional Fats & Oils

Others

Functional Food and Beverage Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets/Hypermarkets

Convenience Stores

Online Retail

Others

Functional Food and Beverage Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Functional Food And Beverage Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies functional food and beverage companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies,

reduce production costs, and expand their customer base. Some of the functional food and beverage companies profiled in this report include-

Danone

Nestle

General Mills

Glanbia

Tyson Foods

PepsiCo

Hearthside Food Solutions

Celsius Holding

Arla Foods amba

The Coca-Cola Company

Functional Food and Beverage Market Insights

Lucintel forecasts that functional dairy product will remain the largest segment over the forecast period.

Within this market, online retail is expected to witness the highest growth over the forecast period.

APAC is expected to witness the highest growth over the forecast period.

Features of the Global Functional Food and Beverage Market

Market Size Estimates: Functional food and beverage market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Functional food and beverage market size by type, distribution channel, and region in terms of value (\$B).

Regional Analysis: Functional food and beverage market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, distribution channels, and regions for the functional food and beverage market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the functional food and beverage market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the functional food and beverage market size?

Answer: The global functional food and beverage market is expected to reach an estimated \$491.6 billion by 2030.

Q2. What is the growth forecast for functional food and beverage market?

Answer: The global functional food and beverage market is expected to grow with a CAGR of 9.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the functional food and beverage market?

Answer: The major drivers for this market are growing intake of foods enriched with nutrients, rising demand for healthy & nutrition-rich diets, and increasing demand for sports & performance drinks.

Q4. What are the major segments for functional food and beverage market?

Answer: The future of the functional food and beverage market looks promising with

opportunities in the supermarket/hypermarket, convenience store, and online retail markets.

Q5. Who are the key functional food and beverage market companies?

Answer: Some of the key functional food and beverage companies are as follows:

Danone

Nestle

General Mills

Glanbia

Tyson Foods

PepsiCo

Hearthside Food Solutions

Celsius Holding

Arla Foods amba

The Coca-Cola Company

Q6. Which functional food and beverage market segment will be the largest in future?

Answer: Lucintel forecasts that functional dairy product will remain the largest segment over the forecast period.

Q7. In functional food and beverage market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the functional food and beverage market by type (functional cereal & grains, functional dairy products, functional bakery products, functional fats & oils, and others), distribution channel (supermarkets/hypermarkets, convenience stores, online retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Functional Food And Beverage Market, Functional Food And Beverage Market Size, Functional Food And Beverage Market Growth, Functional Food And Beverage Market Analysis, Functional Food And Beverage Market Report,

Functional Food And Beverage Market Share, Functional Food And Beverage Market Trends, Functional Food And Beverage Market Forecast, Functional Food And Beverage Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL FUNCTIONAL FOOD AND BEVERAGE MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Functional Food and Beverage Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Functional Food and Beverage Market by Type

3.3.1: Functional Cereal & Grains

3.3.2: Functional Dairy Products

3.3.3: Functional Bakery Products

3.3.4: Functional Fats & Oils

3.3.5: Others

3.4: Global Functional Food and Beverage Market by Distribution Channel

3.4.1: Supermarkets/Hypermarkets

3.4.2: Convenience Stores

3.4.3: Online Retail

3.4.4: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Functional Food and Beverage Market by Region

4.2: North American Functional Food and Beverage Market

4.2.1: North American Functional Food and Beverage Market by Type: Functional Cereal & Grains, Functional Dairy Products, Functional Bakery Products, Functional Fats & Oils, and Others

4.2.2: North American Functional Food and Beverage Market by Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, Online Retail, and Others

4.3: European Functional Food and Beverage Market

4.3.1: European Functional Food and Beverage Market by Type: Functional Cereal &

Grains, Functional Dairy Products, Functional Bakery Products, Functional Fats & Oils, and Others

4.3.2: European Functional Food and Beverage Market by Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, Online Retail, and Others

4.4: APAC Functional Food and Beverage Market

4.4.1: APAC Functional Food and Beverage Market by Type: Functional Cereal & Grains, Functional Dairy Products, Functional Bakery Products, Functional Fats & Oils, and Others

4.4.2: APAC Functional Food and Beverage Market by Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, Online Retail, and Others

4.5: ROW Functional Food and Beverage Market

4.5.1: ROW Functional Food and Beverage Market by Type: Functional Cereal & Grains, Functional Dairy Products, Functional Bakery Products, Functional Fats & Oils, and Others

4.5.2: ROW Functional Food and Beverage Market by Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, Online Retail, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Functional Food and Beverage Market by Type

6.1.2: Growth Opportunities for the Global Functional Food and Beverage Market by Distribution Channel

6.1.3: Growth Opportunities for the Global Functional Food and Beverage Market by Region

6.2: Emerging Trends in the Global Functional Food and Beverage Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Functional Food and Beverage Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Functional Food and Beverage Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Danone

7.2: Nestle

7.3: General Mills

7.4: Glanbia

7.5: Tyson Foods

7.6: PepsiCo

7.7: Hearthside Food Solutions

7.8: Celsius Holding

7.9: Arla Foods amba

7.10: The Coca-Cola Company

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