

# Full Food Service Restaurant Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Full Food Service Restaurant Market Trends and Forecast

The future of the global full food service restaurant market looks promising with opportunities in the standalone, retail, travel, leisure, and hotel markets. The global full food service restaurant market is expected to reach an estimated \$1.57 billion by 2028 with a CAGR of 5.3% from 2023 to 2028. The major drivers for this market are increasing use of modern technology to boost operational effectiveness and improve the dining experience, rising consumer demand for fresh meals, and growing preference for ingredients and goods by restaurants that are produced locally.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown here.

### Full Food Service Restaurant Market by Segment

The study includes trends and forecast for the global full food service restaurant market by model type, service, location, and region

Full Food Service Restaurant Market by Model Type [Shipment Analysis by Value from 2017 to 2028]:

Independent Consumer Food Service

Chained Consumer Food Service

Full Food Service Restaurant Market by Service [Shipment Analysis by Value from 2017 to 2028]:

Casual Dining Restaurants

Fine Dining Restaurants

Full Food Service Restaurant Market by Location [Shipment Analysis by Value from 2017 to 2028]:

Standalone

Retail

Travel

Leisure

Hotels

Full Food Service Restaurant Market by Region [Shipment Analysis by Value from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Full Food Service Restaurant Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, full food service restaurant companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the full food service restaurant companies profiled in this report include-

Applebee's Restaurants

Brinker International

TGI Fridays

Red Lobster Hospitality

IHOP Restaurants

Dogus Holding

Olive Garden

## Full Food Service Restaurants Market Insights

Lucintel forecasts that casual dining restaurant segment is expected to witness a higher growth over the forecast period due to increasing demand for pleasurable dining experiences at reasonable menu prices.

Lucintel predicts that chained consumer food service will remain the larger segment due to its strong brand recognition and reputation, broad accessibility, and established marketing and advertising techniques.

North America is expected to witness the highest growth over the forecast period due to increasing number of restaurants offering nutritious and sustainable foods, rising number of millennial populations in Canada, and the continuous expansion of food and beverage sector in the region.

## Features of the Global Full Food Service Restaurant Market

**Market Size Estimates:** Full food service restaurant market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2017 to 2022) and forecast (2023 to 2028) by various segments and regions.

**Segmentation Analysis:** Full food service restaurant market size by various segments, such as by model type, service, location, and region in terms of value (\$B).

**Regional Analysis:** Full food service restaurant market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different model types, services, locations, and regions for the full food service restaurant market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the full food service restaurant market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q.1 What is the full food service restaurant market size?**

**Answer:** The global full food service restaurant market is expected to reach an estimated \$1.57 billion by 2028.

**Q.2 What is the growth forecast for full food service restaurant market?**

**Answer:** The global full food service restaurant market is expected to grow with a CAGR of 5.3% from 2023 to 2028

**Q.3 What are the major drivers influencing the growth of the full food service restaurant market?**

**Answer:** The major drivers for this market are increasing use of modern technology to

boost operational effectiveness and improve the dining experience, rising consumer demand for fresh meals, and growing preference for ingredients and goods by restaurants that are produced locally.

Q4. What are the major segments for full food service restaurant market?

Answer: The future of the full food service restaurant market looks promising with opportunities in the standalone, retail, travel, leisure, and hotel markets.

Q5. Who are the key full food service restaurant market companies?

Answer: Some of the key full food service restaurant market companies are as follows:

Applebee's Restaurants

Brinker International

TGI Fridays

Red Lobster Hospitality

IHOP Restaurants

Dogus Holding

Olive Garden

Q6. Which full food service restaurant market segment will be the largest in future?

Answer: Lucintel forecasts that casual dining restaurant segment is expected to witness a higher growth over the forecast period due to increasing demand for pleasurable dining experiences at reasonable menu prices.

Q7. In full food service restaurant market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period due to increasing number of restaurants offering nutritious and sustainable foods,

rising number of millennial populations in Canada, and continuous expansion of food and beverage sector in the region.

Q.8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the global full food service restaurant market by model type (independent consumer food service and chained consumer food service), service (casual dining restaurants and fine dining restaurants), location (standalone, retail, travel, leisure, and hotels), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to full food service restaurant market or related to full food service restaurant companies, full food service restaurant market size, full food service restaurant market share, full food service restaurant market growth, full food service restaurant market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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