

Frozen Pizza Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Frozen Pizza Trends and Forecast

The future of the global frozen pizza market looks promising with opportunities in the food chain service and retail markets. The global frozen pizza market is expected to reach an estimated \$29.6 billion by 2030 with a CAGR of 7.8% from 2024 to 2030. The major drivers for this market are increasing demand for convenience food, rising preference for gluten-free organic and natural ingredients based frozen pizza, and swift rise in the quantity of major retail chains.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Frozen Pizza by Segment

The study includes a forecast for the global frozen pizza by crust type, topping, distribution channel, and region.

Frozen Pizza Market by Crust Type [Shipment Analysis by Value from 2018 to 2030]:

Regular Thin Crust

Extra Thin

Crust Deep-Dish

Others

Frozen Pizza Market by Topping [Shipment Analysis by Value from 2018 to 2030]:

Meat Topping

Vegetable Topping

Frozen Pizza Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Food Chain Services

Retail

Others

Frozen Pizza Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Frozen Pizza Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies frozen pizza companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce

production costs, and expand their customer base. Some of the frozen pizza companies profiled in this report include-

Nestle

Hansen Foods

Schwan Food

Dr. Oetker

General Mills

Freiberger Lebensmittel

Conagra Brands

Daiya Foods

Amy's Kitchen

Palermo Villa

Frozen Pizza Market Insights

Lucintel forecasts that regular thin crust will remain the largest segment over the forecast period.

Within this market, retail is expected to witness the highest growth over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Frozen Pizza Market

Market Size Estimates: Frozen pizza market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030)

by various segments and regions.

Segmentation Analysis: Frozen pizza market size by crust type, topping, distribution channel, and region in terms of value (\$B).

Regional Analysis: Frozen pizza market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different crust types, toppings, distribution channels, and regions for the frozen pizza market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the frozen pizza market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the frozen pizza market size?

Answer: The global frozen pizza market is expected to reach an estimated \$29.6 billion by 2030.

Q2. What is the growth forecast for frozen pizza market?

Answer: The global frozen pizza market is expected to grow with a CAGR of 7.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the frozen pizza market?

Answer: The major drivers for this market are increasing demand for convenience food, rising preference for gluten-free organic and natural ingredients based frozen pizza, and swift rise in the quantity of major retail chains.

Q4. What are the major segments for frozen pizza market?

Answer: The future of the frozen pizza market looks promising with opportunities in the food chain service and retail markets.

Q5. Who are the key frozen pizza market companies?

Answer: Some of the key frozen pizza companies are as follows:

Nestle

Hansen Foods

Schwan Food

Dr. Oetker

General Mills

Freiberger Lebensmittel

Conagra Brands

Daiya Foods

Amy's Kitchen

Palermo Villa

Q6. Which frozen pizza market segment will be the largest in future?

Answer: Lucintel forecasts that regular thin crust will remain the largest segment over the forecast period.

Q7. In frozen pizza market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the frozen pizza market by crust type (regular thin crust, extra thin, crust deep-dish, and others), topping (meat topping and vegetable topping), distribution channel (food chain services, retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Frozen Pizza Market, Frozen Pizza Market Size, Frozen Pizza Market Growth, Frozen Pizza Market Analysis, Frozen Pizza Market Report, Frozen Pizza Market Share, Frozen Pizza Market Trends, Frozen Pizza Market Forecast, Frozen Pizza Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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