

Frozen Food Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global frozen food market looks promising with opportunities in the food service and retail market. The global frozen food market is expected to grow with a CAGR of 4%-6% from 2020 to 2025. The major drivers for this market are developments in the retail landscape, rising demand for convenience food, and technological advancements in the cold chain market.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global frozen food market report, please download the report brochure.

In this market, convenience food & ready meals is the largest product of frozen food, whereas ready- is to-eat largest type. Growth in various segments of the frozen food market are given below:

The study includes trends and forecast for the global frozen food market by product, type, consumption, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Fruits & Vegetables

Dairy Products

Bakery Products

Meat & Seafood Products

Convenience Food & Ready Meals

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Raw Material

Half Cooked

Ready-to-Eat

By Consumption [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food Service

Retail

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the frozen food companies profiled in this report include General Mills Inc, Conagra Brands, Inc., Grupo Bimbo S.A.B. de C.V., Nestle SA , Unilever (Netherlands), Kellogg Company (US), McCain Foods , Kraft Heinz Company Associated British Foods plc , Vandemoortele NV, and Lantmannen Unibake International.

Lucintel forecasts that the forecasts that convenience food and ready meals will remain the largest segment over the forecast period as lifestyles of people are changing and becoming busy, globally, which has increased the consumption of frozen foods, globally. Convenience food and ready meals are easy to prepare and take less time for preparation. They are healthy and have high nutritional value.

Within this market, ready-to-cook segment will remain the largest segment by type over the forecast period due to changing lifestyles and increasing population of working women.

Europe will remain the largest region, whereas Asia-Pacific is expected to witness the highest growth over the forecast period due to rapid urbanization, and the rise in consumer awareness about the benefits of frozen food.

Features of the Global Frozen Food Market

Market Size Estimates: Global Frozen Food market size estimation in terms of

value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global Frozen Food market size by various segments, such as product, type, and consumption in terms of value.

Regional Analysis: Global Frozen Food market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, type, consumption, and region for the global frozen food market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global frozen food market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Frozen Food market by product (fruits & vegetables, dairy products, bakery products, meat & seafood products, convenience food & ready meals), type (raw material, half cooked, ready-to-eat), consumption (food service and retail) and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global frozen food market?

Q.5 What are the business risks and threats to the global Frozen Food market?

Q.6 What are emerging trends in this Frozen Food market and the reasons behind them?

Q.7 What are some changing demands of customers in this Frozen Food market?

Q.8 What are the new developments in this Frozen Food market? Which companies are leading these developments?

Q.9 Who are the major players in this Frozen Food market? What strategic initiatives

are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this Frozen Food market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global Frozen Food market?

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