

# Fresh Food Packaging Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global fresh food packaging market looks promising with opportunities in the meat products, vegetables, seafood, fruits, other food market. The global fresh food packaging market is expected to grow with a CAGR of 3%-5% from 2020 to 2025. The major drivers for this market are increasing population, rising demand for convenience food, and the extended shelf life of packaged food.

Emerging trends, which have a direct impact on the dynamics of the industry, include increased emphasis on convenient & eco-friendly packaging formats and introduction of encapsulation technology.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global fresh food packaging market report, please download the report brochure.

In this market, polypropylene is the largest product type of fresh food packaging, whereas meat is the largest application. Growth in various segments of the fresh food packaging market are given below:

The study includes trends and forecast for the global fresh food packaging market by material, pack type, application and region as follows:

By Material [Value (\$ Million) shipment analysis for 2014 – 2025]:

Polyethylene Polypropylene Aluminum Paper BOPET (Biaxially Oriented Polyethylene Terephthalate) PVC (Polyvinyl Chloride)

By Pack Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Converted Roll Stock Gusseted Bags Flexible Paper Corrugated Box Boxboard Cans

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Meat products Vegetables Seafood Fruits Others (Dairy and Poultry)

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United Kingdom Spain Germany France Asia Pacific China India Japan The Rest of the World Brazil

Some of the fresh food packaging companies profiled in this report include Amcor, International Paper Company, WestRock Company, Sealed Air Corporation, Smurfit Kappa, Coveris, Dupont, DS Smith, Mondi, and Silgan.

Lucintel forecasts that polypropylene will remain the largest segment over the forecast period as superior characteristics possessed by polypropylene, such as resistance towards humidity, permeability to gases and odors, and a higher barrier to water vapor make it suitable for fresh food packaging.

Within this market, meat and seafood will remain the largest segment by application over the forecast period due to the awareness regarding the nutritional value of seafood and meat and changing eating habits and increasing need for fresh, safe, and storable meat.

Asia-Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period as countries in this region, such as China, Japan, and India, are witnessing growth in the fresh food packaging market due to the increasing demand for packed food products and the cheap availability of raw materials in these countries.

Features of the Global Fresh Food Packaging Market

Market Size Estimates: Global fresh food packaging market size estimation in terms of

value (\$B) shipment. Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments. Segmentation Analysis: Global fresh food packaging market size by various segments, such as material, pack type, and application in terms of value. Regional Analysis: Global fresh food packaging market breakdown by North America, Europe, Asia Pacific, and Rest of the World. Growth Opportunities: Analysis of growth opportunities in different material, pack type, application and region for the global fresh food packaging market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global fresh food packaging market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global fresh food packaging market by type material (polyethylene, polypropylene, aluminum, paper, BOPET, PVC), pack type (converted roll stock, gusseted bags, flexible paper, corrugated box, boxboard, cans), application (meat products, vegetables, seafood, fruits, others (dairy and poultry)), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global fresh food packaging market?
- Q.5 What are the business risks and threats to the global fresh food packaging market?
- Q.6 What are the emerging trends in this fresh food packaging market and the reasons behind them?
- Q.7 What are some changing demands of customers in this fresh food packaging market?
- Q.8 What are the new developments in this fresh food packaging market? Which companies are leading these developments?
- Q.9 Who are the major players in this fresh food packaging market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this fresh food packaging market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global fresh food packaging market?

## Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Material (Polyethylene, Polypropylene, Aluminum, Paper, BOPET (Biaxially Oriented Polyethylene Terephthalate), PVC (Polyvinyl Chloride)), Pack Type (Converted Roll Stock, Gusseted Bags, Flexible Paper, Corrugated Box, Boxboard, Cans), and Application (Meat products, Vegetables, Seafood, Fruits, Others (Dairy and Poultry))

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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