

# French Fries Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### French Fries Trends and Forecast

The future of the global French fries market looks promising with opportunities in the food service and retail markets. The global French fries market is expected to grow with a CAGR of 5.5% from 2024 to 2030. The major drivers for this market are increasing popularity of online food delivery and growing demand for ready-to-eat frozen foods.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### French Fries by Segment

The study includes a forecast for the global French fries by product, end use, and region.

French Fries Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Fresh

Frozen

French Fries Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Food Service

Retail

French Fries Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of French Fries Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies French fries companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the French fries companies profiled in this report include-

McCain Foods

R. Simplot Company

Lamb Weston

Farm Frites International

Aviko

Ore-Ida

Cascadian Farm Organics

## French Fries Market Insights

Lucintel forecasts that frozen will remain larger segment over the forecast period due to rising consumer's concern towards standard taste.

Within this market, food service will remain larger segment.

North America will remain the largest region over the forecast period due to growing number of people who prefer to eat without overcooking in the region.

## Features of the Global French Fries Market

Market Size Estimates: French fries market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: French fries market size by product, end use, and region in terms of value (\$B).

Regional Analysis: French fries market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, end uses, and regions for the French fries market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the French fries market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for French fries market?

Answer: The global French fries market is expected to grow with a CAGR of 5.5% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the French fries market?

Answer: The major drivers for this market are increasing popularity of online food delivery and growing demand for ready-to-eat frozen foods.

Q3. What are the major segments for French fries market?

Answer: The future of the French fries market looks promising with opportunities in the food service and retail markets.

Q4. Who are the key French fries market companies?

Answer: Some of the key French fries companies are as follows:

McCain Foods

R. Simplot Company

Lamb Weston

Farm Frites International

Aviko

Ore-Ida

Cascadian Farm Organics

Q5. Which French fries market segment will be the largest in future?

Answer: Lucintel forecasts that frozen will remain larger segment over the forecast period due to rising consumer's concern towards standard taste.

Q6. In French fries market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing number of people who prefer to eat without overcooking in the region.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the French fries market by product (fresh and frozen), end use (food service and retail), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to French Fries Market, French Fries Market Size, French Fries Market Growth, French Fries Market Analysis, French Fries Market Report, French Fries Market Share, French Fries Market Trends, French Fries Market Forecast,

French Fries Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL FRENCH FRIES MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global French Fries Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global French Fries Market by Product

3.3.1: Fresh

3.3.2: Frozen

3.4: Global French Fries Market by End Use

3.4.1: Food Service

3.4.2: Retail

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global French Fries Market by Region

4.2: North American French Fries Market

4.2.1: North American French Fries Market by Product: Fresh and Frozen

4.2.2: North American French Fries Market by End Use: Food Service and Retail

4.3: European French Fries Market

4.3.1: European French Fries Market by Product: Fresh and Frozen

4.3.2: European French Fries Market by End Use: Food Service and Retail

4.4: APAC French Fries Market

4.4.1: APAC French Fries Market by Product: Fresh and Frozen

4.4.2: APAC French Fries Market by End Use: Food Service and Retail

4.5: ROW French Fries Market

4.5.1: ROW French Fries Market by Product: Fresh and Frozen

4.5.2: ROW French Fries Market by End Use: Food Service and Retail

### **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global French Fries Market by Product
  - 6.1.2: Growth Opportunities for the Global French Fries Market by End Use
  - 6.1.3: Growth Opportunities for the Global French Fries Market by Region
- 6.2: Emerging Trends in the Global French Fries Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global French Fries Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global French Fries Market
  - 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: McCain Foods
- 7.2: R. Simplot Company
- 7.3: Lamb Weston
- 7.4: Farm Frites International
- 7.5: Aviko
- 7.6: Ore-Ida
- 7.7: Cascadian Farm Organics



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