

# Foot Cream & Lotion Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/F6206C3EBF56EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: F6206C3EBF56EN

## Abstracts

2 – 3 business days after placing order

### Foot Cream & Lotion Trends and Forecast

The future of the global foot cream & lotion market looks promising with opportunities in the dry feet, hard skin, and cracked heels markets. The global foot cream & lotion market is expected to grow with a CAGR of 5.6% from 2024 to 2030. The major drivers for this market are growing demand for products addressing dry feet, hard skin, and cracked heels, increasing awareness about foot care and the importance of maintaining healthy feet, and evolving lifestyles, which may include prolonged periods of standing or wearing uncomfortable footwear.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Foot Cream & Lotion by Segment

The study includes a forecast for the global foot cream & lotion by type, application, and region.

### Foot Cream & Lotion Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Moisturizing Foot Cream

Protective Foot Cream

## Exfoliating Foot Cream

Others

Foot Cream & Lotion Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Dry Feet

Hard Skin

Cracked Heels

Others

Foot Cream & Lotion Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Foot Cream & Lotion Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies foot cream & lotion companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the foot cream & lotion companies profiled in this report include-

Johnson & Johnson

L'Occitane

The Body Shop

Jahwa

Unilever

Watson

Burt's Bees

Pretty Valley

Amore Pacific

La Fontaine

## Foot Cream & Lotion Market Insights

Lucintel forecasts that moisturizing foot cream is expected to witness the highest growth over the forecast period.

Within this market, cracked heels will remain the largest segment.

North America is expected to witness the highest growth over the forecast period.

## Features of the Global Foot Cream & Lotion Market

Market Size Estimates: Foot cream & lotion market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Foot cream & lotion market size by type, application, and region

in terms of value (\$B).

**Regional Analysis:** Foot cream & lotion market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, applications, and regions for the foot cream & lotion market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the foot cream & lotion market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for foot cream & lotion market?

Answer: The global foot cream & lotion market is expected to grow with a CAGR of 5.6% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the foot cream & lotion market?

Answer: The major drivers for this market are growing demand for products addressing dry feet, hard skin, and cracked heels, increasing awareness about foot care and the importance of maintaining healthy feet and evolving lifestyles, which may include prolonged periods of standing or wearing uncomfortable footwear.

Q3. What are the major segments for foot cream & lotion market?

Answer: The future of the foot cream & lotion market looks promising with opportunities in the dry feet, hard skin, and cracked heels markets.

Q4. Who are the key foot cream & lotion market companies?

Answer: Some of the key foot cream & lotion companies are as follows:

Johnson & Johnson

L'Occitane

The Body Shop

Jahwa

Unilever

Watson

Burt's Bees

Pretty Valley

Amore Pacific

La Fontaine

Q5. Which foot cream & lotion market segment will be the largest in future?

Answer: Lucintel forecasts that moisturizing foot cream is expected to witness the highest growth over the forecast period.

Q6. In foot cream & lotion market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the foot cream & lotion market by type (moisturizing foot cream, protective foot cream, exfoliating foot cream, and others), application (dry feet, hard skin, cracked heels, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Foot Cream & Lotion Market, Foot Cream & Lotion Market Size, Foot Cream & Lotion Market Growth, Foot Cream & Lotion Market Analysis, Foot Cream & Lotion Market Report, Foot Cream & Lotion Market Share, Foot Cream & Lotion Market Trends, Foot Cream & Lotion Market Forecast, Foot Cream & Lotion Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL FOOT CREAM & LOTION MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Foot Cream & Lotion Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Foot Cream & Lotion Market by Type

3.3.1: Moisturizing Foot Cream

3.3.2: Protective Foot Cream

3.3.3: Exfoliating Foot Cream

3.3.4: Others

3.4: Global Foot Cream & Lotion Market by Application

3.4.1: Dry Feet

3.4.2: Hard Skin

3.4.3: Cracked Heels

3.4.4: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Foot Cream & Lotion Market by Region

4.2: North American Foot Cream & Lotion Market

4.2.1: North American Foot Cream & Lotion Market by Type: Moisturizing Foot Cream, Protective Foot Cream, Exfoliating Foot Cream, and Others

4.2.2: North American Foot Cream & Lotion Market by Application: Dry Feet, Hard Skin, Cracked Heels, and Others

4.3: European Foot Cream & Lotion Market

4.3.1: European Foot Cream & Lotion Market by Type: Moisturizing Foot Cream, Protective Foot Cream, Exfoliating Foot Cream, and Others

4.3.2: European Foot Cream & Lotion Market by Application: Dry Feet, Hard Skin, Cracked Heels, and Others

#### 4.4: APAC Foot Cream & Lotion Market

4.4.1: APAC Foot Cream & Lotion Market by Type: Moisturizing Foot Cream, Protective Foot Cream, Exfoliating Foot Cream, and Others

4.4.2: APAC Foot Cream & Lotion Market by Application: Dry Feet, Hard Skin, Cracked Heels, and Others

#### 4.5: ROW Foot Cream & Lotion Market

4.5.1: ROW Foot Cream & Lotion Market by Type: Moisturizing Foot Cream, Protective Foot Cream, Exfoliating Foot Cream, and Others

4.5.2: ROW Foot Cream & Lotion Market by Application: Dry Feet, Hard Skin, Cracked Heels, and Others

### **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

### **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Foot Cream & Lotion Market by Type

6.1.2: Growth Opportunities for the Global Foot Cream & Lotion Market by Application

6.1.3: Growth Opportunities for the Global Foot Cream & Lotion Market by Region

6.2: Emerging Trends in the Global Foot Cream & Lotion Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Foot Cream & Lotion Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Foot Cream & Lotion Market

6.3.4: Certification and Licensing

### **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Johnson & Johnson

7.2: L'OCCITANE

7.3: The Body Shop

7.4: Jahwa

7.5: Unilever

7.6: Watson



- 7.7: Burt's Bees
- 7.8: Pretty Valley
- 7.9: Amore Pacific
- 7.10: La Fontaine

## I would like to order

Product name: Foot Cream & Lotion Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/F6206C3EBF56EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F6206C3EBF56EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970