

# Food Testing Kit Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/F11AFE9668D5EN.html>

Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: F11AFE9668D5EN

## Abstracts

Get it in 2 to 4 weeks by ordering today

The future of the global food testing kit market looks promising with opportunities in meat, packaged food, cereals, grains, and dairy & nuts testing. The global food testing kit market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are increasing cases of infectious gastrointestinal diseases and need to retain the nutritional values of food items.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global food testing kit market report, please download the report brochure.

In this market, genetically modified organisms is the largest target tested of food testing kit, whereas immunoassay is the largest technology. Growth in various segments of the food testing kit market are given below:

The study includes trends and forecast for the global food testing kit market by target tested, technology, sample, and region, and region as follows:

By Target Tested [Value (\$ Million) shipment analysis for 2014 – 2025]:

Pathogens

Meat Species

## GMOs (Genetically Modified Organisms)

Allergens

Mycotoxins

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

PCR (Polymerase Chain Reaction)

Immunoassay

Enzyme Substrate Based

By Sample [Value (\$ Million) shipment analysis for 2014 – 2025]:

Meat

Packaged Food

Cereals

Grains

Dairy & Nuts

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

## Europe

United Kingdom

Spain

Germany

France

## Asia Pacific

China

India

Japan

## The Rest of the World

Brazil

Some of the food testing kits companies profiled in this report include Thermo Fisher, Agilent, Eurofins, bioMérieux, Neogen, PerkinElmer, Bio-Rad, QIAGEN, EnviroLogix, and IFP Institut Für Produktqualität.

Lucintel forecasts that pathogens food testing kit will remain the largest target tested segment over the forecast period, as most of the foodborne illnesses are caused by pathogens.

Within this market, immunoassay will remain the largest technology segment over the forecast period due to its cost-effectiveness, rapid test results, and ability to carry out screening of multiple targets, such as pathogens, meat speciation, GMOs, allergens, pesticides, mycotoxins, and other residues.

North America will remain the largest region over the forecast period due to increasing export activities, which need onsite testing and faster test results to meet the standards & regulations enforced by different countries and regions.

## Features of the Global Food Testing Kit Market

**Market Size Estimates:** Global food testing kit market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global food testing kit market size by various segments, such as target tested, technology, and sample in terms of value.

**Regional Analysis:** Global food testing kit market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different target tested, technology, sample, and region for the global food testing kit market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global food testing kit market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food testing kit market by target tested (pathogens, meat species, GMOs, allergens, and mycotoxins), technology (PCR, immunoassay, and enzyme substrate based), sample (meat, packaged food, cereals, grains, and dairy & nuts), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global food testing kit market?

Q.5 What are the business risks and threats to the global food testing kit market?

Q.6 What are the emerging trends in this food testing kit market and the reasons behind them?

Q.7 What are some changing demands of customers in this food testing kit market?

Q.8 What are the new developments in this food testing kit market? Which companies are leading these developments?

Q.9 Who are the major players in this food testing kit market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this food testing kit market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global food testing kit market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Target Tested (Pathogens, Meat Species, GMOs, Allergens, and Mycotoxins), Technology (PCR, Immunoassay, and Enzyme Substrate Based), and Sample (Meat, Packaged Food, Cereals, Grains, and Dairy & Nuts)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

Customization 10% Customization without Any Additional Cost

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025**

3.1: Macroeconomic Trends and Forecast

3.2: Global Food Testing Kit Market Trends and Forecast

3.3: Global Food Testing Kit Market by Target Tested

3.3.1: Pathogens

3.3.2: Meat Species

3.3.3: GMOs (Genetically Modified Organisms)

3.3.4: Allergens

3.3.5: Mycotoxins

3.4: Global Food Testing Kit Market by Technology

3.4.1: PCR (Polymerase Chain Reaction)

3.4.2: Immunoassay

3.4.3: Enzyme Substrate Based

3.5: Global Food Testing Kit Market by Sample

3.5.1: Meat

3.5.2: Packaged Food

3.5.3: Cereals

3.5.4: Grains

3.5.5: Dairy & Nuts

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION**

4.1: Global Food Testing Kit Market by Region

4.2: North American Food Testing Kit Market

4.2.1: Market by Target Tested: Pathogens, Meat Species, GMOs, Allergens, and Mycotoxins

4.2.2: Market by Technology: PCR, Immunoassay, and Enzyme Substrate Based

4.2.3: Market by Sample: Meat, Packaged Food, Cereals, Grains, and Dairy & Nuts

- 4.2.4: The United States Food Testing Kit Market
- 4.2.5: The Canadian Food Testing Kit Market
- 4.2.6: The Mexican Food Testing Kit Market
- 4.3: European Food Testing Kit Market
  - 4.3.1: Market by Target Tested: Pathogens, Meat Species, GMOs, Allergens, and Mycotoxins
  - 4.3.2: Market by Technology: PCR, Immunoassay, and Enzyme Substrate Based
  - 4.3.3: Market by Sample: Meat, Packaged Food, Cereals, Grains, and Dairy & Nuts
  - 4.3.4: The United Kingdom Food Testing Kit Market
  - 4.3.5: The Spanish Food Testing Kit Market
  - 4.3.6: The German Food Testing Kit Market
  - 4.3.7: The French Food Testing Kit Market
- 4.4: APAC Food Testing Kit Market
  - 4.4.1: Market by Target Tested: Pathogens, Meat Species, GMOs, Allergens, and Mycotoxins
  - 4.4.2: Market by Technology: PCR, Immunoassay, and Enzyme Substrate Based
  - 4.4.3: Market by Sample: Meat, Packaged Food, Cereals, Grains, and Dairy & Nuts
  - 4.4.4: The Chinese Food Testing Kit Market
  - 4.4.5: The Indian Food Testing Kit Market
  - 4.4.6: The Japanese Food Testing Kit Market
- 4.5: ROW Food Testing Kit Market
  - 4.5.1: Market by Target Tested: Pathogens, Meat Species, GMOs, Allergens, and Mycotoxins
  - 4.5.2: Market by Technology: PCR, Immunoassay, and Enzyme Substrate Based
  - 4.5.3: Market by Sample: Meat, Packaged Food, Cereals, Grains, and Dairy & Nuts
  - 4.5.4: Brazilian Food Testing Kit Market

## **5. COMPETITOR ANALYSIS**

- 5.1: Market Share Analysis
- 5.2: Product Portfolio Analysis
- 5.3: Operational Integration
- 5.4: Geographical Reach
- 5.5: Porter's Five Forces Analysis

## **6. COST STRUCTURE ANALYSIS**

- 6.1: Cost of Goods Sold
- 6.2: SG&A

### 6.3: EBITDA Margin

## **7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

### 7.1: Growth Opportunity Analysis

7.1.1: Growth Opportunities for the Global Food Testing Kit Market by Target Tested

7.1.2: Growth Opportunities for the Global Food Testing Kit Market by Technology

7.1.3: Growth Opportunities for the Global Food Testing Kit Market by Sample

7.1.4: Growth Opportunities for the Global Food Testing Kit Market by Region

### 7.2: Emerging Trends in the Global Food Testing Kit Market

### 7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global Food Testing Kit Market

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Food Testing Kit Market

7.3.4: Certification and Licensing

## **8. COMPANY PROFILES OF LEADING PLAYERS**

8.1: Thermo Fisher

8.2: Agilent

8.3: Eurofins

8.4: bioMérieux

8.5: Neogen

8.6: PerkinElmer

8.7: Bio-Rad

8.8: QIAGEN

8.9: EnviroLogix

8.10: IFP Institut für Produktqualität



## I would like to order

Product name: Food Testing Kit Market Report: Trends, Forecast and Competitive Analysis

Product link: <https://marketpublishers.com/r/F11AFE9668D5EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F11AFE9668D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970