

Food Pathogen Testing Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global food pathogen testing market looks promising with opportunities in testing of meat & poultry, dairy, processed food, fruits & vegetables, and cereals & grains. The global food pathogen testing market is expected to grow with a CAGR of 7%-9% from 2020 to 2025. The major drivers for this market are changing consumer attitude towards quality food, positive structural changes in food safety regulations, high occurrence of food pathogen incidents, and globalization of food trade.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global food pathogen testing market report, please download the report brochure.

In this market, salmonella is the largest type of food pathogen testing, whereas meat & poultry is the largest food type. Growth in various segments of the food pathogen testing market are given below:

The study includes trends and forecast for the global food pathogen testing market by type, technology, food type, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

E.coliSalmonellaCampylobacterListeria

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

TraditionalRapid

By Food Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Meat & poultryDairyProcessed FoodFruits & VegetablesCereals & Grains

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the WorldBrazil

Some of the food pathogen testing companies profiled in this report include SGS, Bureau Vertitas, Eurofins Scientific, and Intertek Group.

Lucintel forecasts that salmonella will remain the largest type segment over the forecast period, as salmonella testing is one of the principal causes of foodborne illness worldwide, causing infections on a large scale.

Within this market, meat & poultry will remain the largest food type segment over the forecast period due to the fact that meat and poultry are more prone to contamination by micro-organisms.

North America will remain the largest region over the forecast period due to an increasing number of food poisoning outbreaks and increasing consumer awareness of food safety. Salmonella and Campylobacter are among the widely tested pathogens in this region. Asia Pacific is expected to witness the highest growth over the forecast period due to stringent food safety regulations and the growing volume of trade between Asia Pacific and Rest of the World.

Features of the Global Food Pathogen Testing Market

Market Size Estimates: Global food pathogen testing market size estimation in terms of value (\$M) shipment.Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.Segmentation Analysis: Global food pathogen testing market size by various segments, such as type, technology, and food type in terms of value.Regional Analysis: Global food pathogen testing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.Growth Opportunities: Analysis of growth opportunities in different type, technology, food type,

and region for the global food pathogen testing market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global food pathogen testing market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food pathogen testing market by type (E.coli, salmonella, campylobacter, and listeria), technology (traditional and rapid), food type (meat & poultry, dairy, processed food, fruits & vegetables, and cereals & grains), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global food pathogen testing market?

Q.5 What are the business risks and threats to the global food pathogen testing market?

Q.6 What are the emerging trends in this food pathogen testing market and the reasons behind them?

Q.7 What are some changing demands of customers in this food pathogen testing market?

Q.8 What are the new developments in this food pathogen testing market? Which companies are leading these developments?

Q.9 Who are the major players in this food pathogen testing market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this food pathogen testing market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global food pathogen testing market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Type (E.coli, Salmonella, Campylobacter, and Listeria), Technology (Traditional and Rapid), and Food Type (Meat & poultry, Dairy, Processed food, Fruits & Vegetables, and Cereals & Grains)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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