

# Food Coating Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global food coating market looks promising with opportunities in the bakery and snack applications. The global food coating market is expected to grow with a CAGR of 5%-7% from 2020 to 2025. The major drivers for this market are rising demand for meat, seafood, poultry, bakery products, snacks, confectionery products, processed and convenience food and and increased focus on production efficiency, processing time, and quality of food products.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global food coating market report, please download the report brochure.

In this market, liquid is the largest form of food coating, whereas semi-automatic is the largest mode of operation. Growth in various segments of the food coating market are given below:

The study includes trends and forecast for the global food coating market by ingredient, application, equipment type, form, mode of operation, and region as follows:

By Ingredient Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Batter

Flours

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Bakery

Snacks

By Equipment Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Coaters & Applicators

Enrobers

By Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Dry

Liquid

By Mode of Operation [Value (\$ Million) shipment analysis for 2014 – 2025]:

Automatic

Semi-Automatic

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

## Europe

United Kingdom

Spain

Germany

France

## Asia Pacific

China

India

Japan

## The Rest of the World

Brazil

Some of the food coating companies profiled in this report include Cargill, Kerry, Archer Daniels Midland Company, Ingredion Incorporated, JBT, Tate & Lyle, PGP International, Newly Weds Foods, Bowmen Ingredients, Marel, GEA, and Buhler.

Lucintel forecasts that liquid coating will remain the largest form segment over the forecast period, as liquid coatings add better color, flavor, texture, and extend the shelf life of food products.

Within this market, semi-automatic will remain the largest operation segment over the forecast period due to its cost effectiveness and ease of usage.

North America will remain the largest region over the forecast period due to superior food coating technologies and utilization of automatic equipment for coating food ingredients. Consumers in the US and Canada majorly consume salty snacks, such as potato chips, which need dry coating. Apart from this, these countries consume frozen

food that requires a coating for extended shelf life.

## Features of the Global Food Coating Market

**Market Size Estimates:** Global food coating market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global food coating market size by various segments, such as ingredient, application, equipment type, form, and mode of operation in terms of value.

**Regional Analysis:** Global food coating market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different ingredient, application, equipment type, form, mode of operation, and region for the global food coating market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global food coating market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food coating market by ingredient type (batter and flours), application (bakery and snacks), equipment type (coaters & applicators and enrobers), form (dry and liquid), mode of operation (automatic and semi-automatic), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global food coating market?

- Q.5 What are the business risks and threats to the global food coating market?
- Q.6 What are emerging trends in this food coating market and the reasons behind them?
- Q.7 What are some changing demands of customers in this food coating market?
- Q.8 What are the new developments in this food coating market? Which companies are leading these developments?
- Q.9 Who are the major players in this food coating market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this food coating market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global food coating market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Ingredient Type (Batter and Flours), Application (Bakery and Snacks), Equipment Type (Coaters & Applicators, and Enrobers), Form (Dry and Liquid), and Mode of Operation (Automatic and Semi-Automatic)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom,

Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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